

# Green Clean Homes

## Projected Income

Income		
Gross Sales	\$	305,718
Cost of Sales		61,144
Gross Profit	\$	244,574
Operating Expenses		
Salaries		140,000
Taxes and Benefits		9,100
Employee Insurance		4,440
Overhead		5,280
Advertising		2,700
Supplies		9,600
Lease		3,240
Interest		2,640
Total Operating Expenses	\$	177,000
Total Operating Profit/Loss	\$	67,574
Income Taxes	\$	20,948
Net Profit/Loss	\$	46,626

## Financial Assumptions

Gross Sales	Projects per Day	12
	Hours per Project	4
	Hourly Charge	29
	Annual Working Days	251
Cost of Sales	Percent of Gross Sales	20%
Payroll	Hired Cleaners	5
	Hourly Rate	16
	Hours per Week	35
	Weeks per Year	50
	FICA Tax Rate	6.5%
Monthly Employee Insurance	Owners' Liability	210
	Workman's Comp	160
Monthly Overhead	Telephone	45
	Utilities	320
	Internet	75
Monthly Advertising	Commercials and Notices	225
Monthly Supplies	Cleaning Solutions	350
	Rags and Brushes	250
	Miscellaneous	200
Lease	Monthly Lease	270
Interest	Loan Interest	220
Taxes	Corporate Tax Rate	31.0%