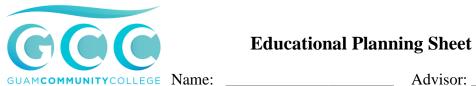
Associate of Science in Marketing

The Marketing program has developed this **Course Sequencing Guide** as a suggested scheduling guideline to complete your degree in a timely manner. Developmental courses and prerequisites are not factored into the course sequence. These are suggestions only and may depend on course availability. Please make an appointment with a program academic advisor for more information.

Course		<u>Credits</u>		
Fall Semester				
EN110	Freshman English	3		
MK123	Principles of Marketing	3		
CS152	Macintosh Applications	3		
VC125	Digital Graphics: Photoshop	3		
VC126	Digital Graphics: Illustrator	3		
		15 credits		
Spring Semester	r			
MK124	Selling	3		
MK206	Retailing	3		
MA110A	Finite Mathematics	3		
VC101	Introduction to Visual Communications	3		
VC102/128	Design Principles & Elements	3		
		15 credits		
Fall Semester				
MK125	Social Media Marketing	3		
MK208	International Marketing	3		
VC131/212	Desktop Publishing/Design II	3		
SM205	Purchasing	3		
****	Social Science Gened Course	3		
		15 credits		
Spring Semester	r			
MK205	Entrepreneurship	3		
MK224	Advertising	3		
MK292	Practicum	3		
****	Humanities & Fine Arts Gened Course	3		
****	Natural & Physical Science Gened Course	4		
		16 credits		
Total Credits Required		61 credits		



JUAMCOMMUNIT	YCOLLEGE Name:	Advisor:				
Major:				Total Credits Required:		
	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
1 st year						
Total						
				_		
	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
2nd year						
Total						
	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
3rd year						
Total						