

Associate of Science in Marketing

The Marketing program has developed this **Course Sequencing Guide** as a suggested scheduling guideline to complete your degree in a timely manner. Developmental courses and prerequisites are not factored into the course sequence. These are suggestions only and may depend on course availability. Please make an appointment with a program academic advisor for more information.

<u>Course</u>	<u>Credits</u>
Fall Semester	
EN110 Freshman English	3
MK123 Principles of Marketing	3
CS152 Macintosh Applications	3
VC125 Digital Graphics: Photoshop	3
VC126 Digital Graphics: Illustrator	3
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15 credits	
Spring Semester	
MK124 Selling	3
MK206 Retailing	3
MA110A Finite Mathematics	3
VC101 Introduction to Visual Communications	3
VC102/128 Design Principles & Elements	3
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15 credits	
Fall Semester	
MK125 Social Media Marketing	3
MK208 International Marketing	3
VC131/212 Desktop Publishing/Design II	3
SM205 Purchasing	3
**** Social Science Gened Course	3
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15 credits	
Spring Semester	
MK205 Entrepreneurship	3
MK224 Advertising	3
MK292 Practicum	3
**** Humanities & Fine Arts Gened Course	3
**** Natural & Physical Science Gened Course	4
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16 credits	
Total Credits Required	61 credits



Educational Planning Sheet

Name: _____ Advisor: _____

Major: _____ Total Credits Required: _____

1st year	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
Total						

2nd year	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
Total						

3rd year	Fall Classes	credits	Spring Classes	credits	Summer Classes	credits
Total						