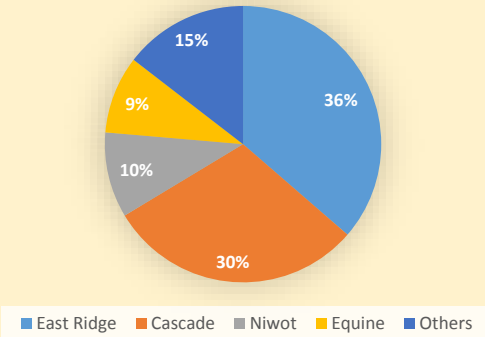


# Backspace Gear

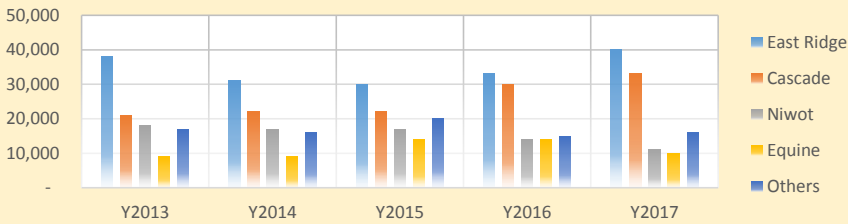
## Market Report

| Brand      | Market Share (2017) | 5-Year Trend |
|------------|---------------------|--------------|
| East Ridge | 36.36%              |              |
| Cascade    | 30.00%              |              |
| Niwot      | 10.00%              |              |
| Equine     | 9.09%               |              |
| Others     | 14.55%              |              |

Market Share (2017)



UNITS SOLD



Total Units Sold

