



Student Learning Outcomes

Jingle

CONTEST!



What is an “SLO”?

Here at GCC, SLO stands for Student Learning Outcomes. For each course offered, SLO's are identified to inform students what they will be able to achieve, know, think and/or value after the successful completion the GCC course. By knowing what is expected in the course, students have the evidence to further their education and/or get a job.

What is a “Jingle”?

A short and easily remembered tune and song used to advertise a message on the television, the radio and other media.

How can an SLO Jingle earn me \$250?

The Guam Community College is conducting an Jingle Contest to promote the importance of SLO's to our students and to the general public. The contest is open to currently enrolled GCC postsecondary students and registered GCC Alumni members. The First Place winner will receive \$250, the Second Place winner will receive \$100, and the Third Place winner will receive \$50!



For more information, contact: _____

SLO Jingle Contest OFFICIAL RULES

Eligibility

1. The contest is open to currently enrolled GCC postsecondary students and registered GCC Alumni members.
2. Must be 18 years or older to enter.

Binding Agreement

1. By entering this SLO Jingle Contest, you hereby agree to all of the OFFICIAL RULES.
2. Because you will be bound by these Rules and these Rules will form a legally binding agreement with respect to this SLO Jingle Contest, please read them carefully.

How to Enter

1. All entries must be original music and lyrics and not based on any copyrighted material.
2. Entries must be submitted in an audio CD format and can be no more than 60 seconds in length.
3. Entries must be submitted by 4:00pm on Tuesday, October 26, 2010, to the _____ office.
4. Each CD must be accompanied by a typewritten sheet with the contestant's:
A) Full name; B) Mailing address; C) Contact phone numbers; D) Email address; and the E) Complete jingle lyrics.
5. A contestant may submit as many original compositions as they choose, however each entry must be on a separate CD and accompanied by the typewritten information sheet.
6. Each entry must conform to the Submission Guidelines.

Submission Guidelines

1. The objective of the GCC SLO Jingle Contest is to create an original jingle promoting the benefits of SLO's to our students and the general public. The winning jingle will be featured in GCC's TV, radio, and online marketing; and any other promotional methods chosen. By entering the contest, each contestant grants the Guam Community College an irrevocable world-wide license to use, copy, display, perform, distribute and transmit their submission.

2. Contestants guarantee that their entry is unique and in no way similar to existing copyrighted material. GCC will deem ineligible any entry that infringes on another's property rights. Contestants agree to defend, indemnify and hold the Guam Community College harmless from any and all losses, expenses, claims or liabilities arising out of a breach of this representation or warranty.
3. The jingle must include the words: Guam Community College, Student Learning Outcomes, SLO or SLO's, and GCC at least once.
4. Entries must be submitted in an audio CD format and can be no more than 60 seconds in length.
5. Entries containing content that GCC determines to be inappropriate will be rejected. Some examples of inappropriate content include: profanity, derogatory language, violence and/or sexual content.

Prizes

- 1st Place - \$250 cash
- 2nd Place - \$100 cash
- 3rd Place - \$50 cash

Judging and Selection of Winners

1. Three winners will be selected among all the eligible entries received by the October 26, 2010, deadline. Winners will be notified via their email address on or before November 16, 2010.
2. A panel of judges will be selected by the Academic Affairs Vice President.
3. All entries will be judged on a 20 point scale for melody, composition, originality, lyrics, and the creativity of the inclusion of the required words: Guam Community College, Student Learning Outcomes, SLO or SLO's, and GCC.
4. The top three scores will be the prize winners. The judges' scoring and decisions will be final.
5. As a condition of entry, all contestants agree to assign all ownership and intellectual property (including without limitation copyright) rights in and to the jingle, including without limitation, music and lyrics to the Guam Community College.
6. All winners, as a condition to being awarded any prize, grant permission for the Guam Community College to make public and otherwise use Winners' name, likeness and voice for publicity purposes.