

SLO
Student Learning Outcomes

Music VIDEO Contest



What is an "SLO"?

SLO stands for Student Learning Outcomes. For each course offered, SLOs are identified to inform students what they will be able to achieve, know, think and/or value after successfully completing the GCC course. By knowing what is expected in the course, students can work toward the successful achievement of their educational goals.

How can an SLO "Music Video" earn me \$450?

The Guam Community College is conducting an SLO Music Video Contest to promote the importance of SLOs to our students and to the general public. The contest is open to currently enrolled GCC Postsecondary and Adult High School students and GCC Alumni.

The First Place winner will receive \$450, the Second Place winner will receive \$300, and the Third Place winner will receive \$150!

SLO "Music Video" Contest

OFFICIAL RULES

Prizes

1st Place - \$450 cash 2nd Place - \$300 cash 3rd Place - \$150 cash

Eligibility

1. The contest is open to currently enrolled GCC Postsecondary and Adult High School students and GCC Alumni.
2. Contestants must be 18 years or older.

Binding Agreement

1. By entering this Contest, you hereby agree to all of the OFFICIAL RULES.
2. These Rules will form a legally binding agreement with you, read them carefully

How to Enter

1. All entries must contain original music, lyrics and images. No copyrighted materials.
2. Entries must:
 - A) Be no more than 59 seconds in length
 - B) Be recorded on a DVD and viewable through Windows Media Player
 - C) Be submitted with a script or storyboard
 - D) ONLY include GCC students or alumni who are 18 years or older
 - E) Include a signed Video/Photo Consent form for each person shown in the video
 - F) NOT include or show logos, copyrighted, trademarked or other brands on materials or products, without express written permission from the owner, business and/or organization. Entries without proper permission will be disqualified.

3. Entries must be submitted by 4:00pm on Tuesday, October 25, 2011, to the Center for Student Involvement office, Bldg. 300, Room 303

4. Each DVD must be accompanied by a typewritten sheet with the contestant's:
 - A) Full name;
 - B) Mailing address;
 - C) Contact phone numbers;
 - D) Email address;
 - E) Script or storyboard; and
 - F) All Video/Photo Consent forms.

5. A contestant may submit as many entries as he/she chooses, however each entry must be on a separate DVD and accompanied by all required documents.

6. Each entry must conform to the Submission Guidelines

Submission Guidelines

1. The objective of the GCC SLO Music Video Contest is to create an original Music Video promoting the benefits of SLOs to our students and to the general public. The winning Music Video may be featured in GCC's TV and online marketing, and any other promotional methods chosen. By entering the contest, each contestant grants the Guam Community College an irrevocable world-wide license to use, copy, display, perform, distribute and transmit their submission.
2. Contestants guarantee that their entry is unique and in no way similar to existing copyrighted material. GCC will deem ineligible any entry that infringes on another's property rights. Contestants agree to defend, indemnify and hold the Guam Community College harmless from any and all losses, expenses, claims or liabilities arising out of a breach of this representation or warranty.



3. The Music Video must include the words Guam Community College, Student Learning Outcomes, SLO or SLOs, and GCC at least twice.
4. Entries must be submitted in a DVD format and be no more than 59 seconds in length.
5. Entries containing content that GCC determines to be inappropriate will be rejected. Some examples of inappropriate content include profanity, derogatory language, violence and/or sexual content

Judging and Selection of Winners

1. Three winners may be selected among all the eligible entries received by the October 25, 2011, deadline. Winners will be notified via their email address on or before November 15, 2011.
2. A panel of judges will be selected by the Academic Affairs Vice President.
3. All entries will be judged on a 100 point scale for originality, creativity, message content, and the overall inclusion of the required words used twice: Guam Community College, Student Learning Outcomes, SLO or SLOs, and GCC.
4. As a condition of entry, all contestants agree to assign all ownership and intellectual property (including without limitation copyright) rights in and to the Music Video, including without limitation, images, music and lyrics to the Guam Community College.
5. All winners, as a condition to being awarded any prize, grant permission for the Guam Community College to make public and otherwise use winners' names, likeness and voice for publicity purposes.
6. The judges' scoring and decisions will be final.

For more information, contact Bobbie Leon Guerrero at the Center for Student Involvement (CSI)
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