

A second question in Part B is designed to gather data on the means in which respondents' knowledge about the institution is enhanced. Results show that 36% of respondents' knowledge of the institution is enhanced by logging on to MyGCC followed by attending college functions (26%), reading Chachalani every month (10%), and radio/TV talk shows (5%). Sixteen percent reported that their knowledge of GCC is enhanced by all four of these mediums and 15% indicated that their knowledge of the institution is enhanced by other means such as communication with other employees, reading newspapers, participation in on-campus meetings, and involvement in committees.

The data finds that logging on to MyGCC and attending college functions are effective means for disseminating information, increasing awareness, and reaching out to the campus community. The rest of the channels of communications that the College utilizes to reach out to the campus community needs to be enhanced perhaps by increasing more exposure of their availability or developing creative ways to enhance their effectiveness.

Part C includes 19 statements related to institutional effectiveness based on a six point likert scale where 1=Lacks Information to Comment/Does Not Apply, 2=Strongly Disagree, 3=Disagree, 4=Neither Disagree nor Agree, 5=Agree, and 6=Strongly Agree. Table 1 provides the mode, mean, and standard deviation of the responses to each statement.