

Part of the **Pioneering** initiative is the creation of a survey that focuses on perceived employer needs as it relates to training and the quality of their existing workforce. In January 2009, AIER published a report entitled *GCC-GCA Guam Employers Survey Report*.<sup>6</sup> In collaboration with GCC, the Guam Contractors' Association (GCA) administered an employer online survey to its 752 active members from October 22, 2008 to November 23, 2008. The survey consists of 15 questions divided into four categories (respondent profile, company profile, employee training, and employee profile). Survey findings revealed information on training needs of GCA members and their concerns with the cost associated with employee training and time away from work. One of the recommendations made in the report is to expand the sample population of future surveys to include other industry practitioners affiliated with the Guam Chamber of Commerce. In response to this recommendation, GCC will be administering an employer needs assessment survey this summer to employers affiliated with the Guam Chamber of Commerce.

The ongoing dialog and interaction with members of the community has resulted in an increase in the number of companies that have joined the GCC apprenticeship program. During the Guam Society of America, Cherry Blossom Coronation in Washington D.C. held on March 19, 2011, the President mentioned that the College has "seen a substantial increase in the number of companies that have joined our program over the past two years- from nearly 50 companies to now close to 70".

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<sup>6</sup> The report can be found online by clicking on the following link: [GCC-GCA Guam Employers Survey Report](http://www.guamcc.edu/index.php?option=com_docman&task=doc_view&gid=1785) ([http://www.guamcc.edu/index.php?option=com\\_docman&task=doc\\_view&gid=1785](http://www.guamcc.edu/index.php?option=com_docman&task=doc_view&gid=1785))