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To develop a program to partner with private workforce training providers		or an employer needs assessment focused on training and educational services	To coordinate the development	TASKS	
GCC representative will join relevant business service organizations on membership basis	Develop Standard Operating Procedure on establishing private industry and training relationships with individuals outside of GCC.	Department Advisory council meetings, conducted Spring and Fall semesters	Create a survey which focuses on perceived employer needs as it relates to training and the quality of their existing workforce.	Specific activity(les) to address(task	
Assist Director CE & WD	Assist Director CE & WD	Department Chairs	Asst. Director of CE & WD	Person(s) Responsible	
Ongoing	1-May-11	Continuous and ongoing	15-Mar-11	Timeline	As of February 21, 2011
Started	Started	Started	Not Started	Status (Not Started, Started, Completed)	21, 2011
Weekly reporting at management Team Meetings on planning opportunities obtained from attendance meetings	Finalized SOP Document	Changing workforce needs will dictate curriculum adaptation as directed by council	The percentage of positive responses should be above 70%	Performance Measure	
Development of relevant training and partnership opportunities	Distribute to relative parties and make it available on MyGCC website.	Annual Program Review	Once the survey has been developed, it will be given to all HR departments with whom we interact; through CE, WD or Apprenticeship	Next Step(s)	
				Comments	

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		To maintain accreditation and enhance student enrichment programs		TASKS	
Utilize the ACCIC assessment template to incorporate program effectiveness, institutional effectiveness, and resource allocation to show linkage of SLO in each category.	Expand the College's program level approach to assessment to gradually include course level assessments.	Fully undertake the process of developing student learning outcomes for courses, programs, and the institution.	Expand the general education curriculum to include humanities and fine arts, as recommended by the 2006 ACCIC team	Specific activity(ies) to address task	Company of the state of the sta
Standard Committee Chairs, Dr. R.Ray Somera, Joseph Benavente, Expanded membership of the Self-Study Committees, (Standard I through IV)	Dr. Virginia Tudela, Priscilla Johns, CCA Chair, Dr. R.Ray Somera, Dr. Michelle Santos, Reilly Ridgell, Department Chairs, Individual Faculty Members	Dr. R.Ray Somera, Dr. Michelle Santos, Reilly Ridgell, Michael Chan, Relevant Faculty Senate Committee Chair	Dr. R.Ray Somera, Dr. Michelle Santos, relevant Faculty Senate Committee Chair	Person(s) Responsible	
Complete self-study first draft by December 2010	Continuous, based on 2- year assessment cycle	Complete by the end of Fall 2011	Complete by the end of Spring 2010	Timeline	As of <u>February</u> 21, 2011
Begin to solicit campus feedback on self-study report draft, Spring 2011	Started; ongoing	% complete, end of Fall 2010	Completed, Fall 2010	Started, Completed)	21, 2011
A wiki or any other electronic feedback system needs to be set up to gather comments and suggestions on draft selfstudy report from the entire campus community	Course-level SLOs entered into TracDat: reports may be run out of TracDat	Publication in college catalog, AIAR, and TracDat input; publication of StO and Curriculum Map Booklet for faculty distribution	Publication of General Education Options in college catalog, AY2010- 2011	Performance Measure	
Plan, develop, and execute a dedicated Accreditation Website that can be folded into the currently-existing AIER website	Require all faculty members of Committee on College Assessment (CCA) to present results of their individual course assessments to serve as a model to the rest of the faculty	Annual update of SLO and Curriculum Map Booklet to reflect course guide/syllabus revisions within the past academic year	Develop new course guides to expand Fine Arts, options (e.g., Introduction to Theatre, etc.)	Next-Step(s)	
In consultation with the TSS Dean, work with a faculty member with expertise in electronic feedback systems to receive and manage campus ideas on self-study report.	compile and publish results of course level assessments to showcase lessons learned and insights gained. Special Program Review on Work Experience program was completed by Dr. Geri James and Michael Chan (both Associate Deans)		Special program Review completed by Dean Urse Michelle Santos for Liberal Fine Arts program (November (e.g., 2010); as a result, existing atre, courses will be revisited etc.) and more Gen end options in fine Arts are being planned.	Comments	

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TASKS	Specific activity(ies) to address task	Person(s) Responsible	Timeline	Status (Not Started, Started, Completed)	Performance Measure	Next Step(s)	Comments
Link program effectiveness, institutional effectiveness and resource allocation to student learning outcomes	cage of ogram utional ss, and tion in ler the CA and f AIER.	Dr. Virginia Tudela, CCA Chair, Dr. R.Ray Somera, Dr. Michelle Santos, Reilly Ridgeli	Annually, based on yearly budget preparation cycle (by November of each year)		Submission of budget goals/objectives, performance indicators, anticipated outcomes to Business Office (by December 2010) as inputted in TracDat	Submission of budget goals/objectives, performance indicators, Review TracDat entries for anticipated outcomes to consistency in content and Business Office (by December 2010) as inputted in TracDat	
# Fi	Devise and maintain the consistent and accurate application of a measurement rubric linking SLOs to program performance, to institutional effectiveness, to resource allocation and the attainment of GCC's vision	Joseph Benavente, Dr. R.Ray Somera, Dr. Virginia Tudela	Every other year implementation of ACCJ's Rubric for Institutional Effectiveness to track campus perceptions on these interrelationships	2nd round implementation of Rubric for Institutional Effectiveness (administered March to May 2010)	Publication of Institutional Effectiveness Survey Report by AIER (August 2010)	Study report recommendations for implementation in 2010 Institutional Effectiveness Survey	
8 7		Joseph Benavente, Dr. R.Ray Somera, Dr. Virginia Tudela	implementation of ACCJ's Rubric for Institutional Effectiveness to track campus perceptions on these interrelationships	of Rubric for Institutional Effectiveness (administered March to May 2010)	Publication of Institu Effectiveness : Report by AIER (recommendations for implementation in 2010 Institutional Effectiveness Survey	

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	GCC	To increase enrollment and		brand identity	To develop a marketing plan		TASKS	
	Advertising campaigns and free media publicity	Campus special events	Federal College Access Challenge Grant Program & Project AIM/PRIO program	Incorporate all existing communication devices into the new brand	Design a branding campaign	Conduct Baseline consumer and business research	Specific activity(les) to address task	
	Assist Director, Communications & Promotions	Assist Director, Communications & Promotions	Assist Director, Communications & Promotions, program specialists, CACGP & Trio Programs	Assist Director, Communications & Promotions	Assist Director, Communications & Promotions	Assist Director, Communications & Promotions	Person(s) Responsible	
	Ongoing	Ongoing	Jun-11	Ongoing	Mar-11	Jul-11	Timeline	As of February 21, 2011
	Partial ongoing	Some events completed, some ongoing.	Not Started	Started	Started	Not Started	Status (Not Started, Started, Completed)	21, 2011
	Increase in enrollment from one year to the next.	Measure attendance at events from one year to the next to	Work with programs to advertise events and develop poster campaign to put in middle and high schools highlighting	Incorporating branding campaign using GCC colors, music and workforce development theme into media ads and	Develop unique branding campaign to include all print and electronic media ads and all print materials	Electronic survey assessing quality of training and performance of apprentices and GCC graduates	Performance Measure	
	Assess effectiveness of ad campaigns on enrollment and positive student perception of GCC through feedback on Facebook and	Use attendance and event evaluation feedback to improve the next year's event.	Hire photographer to take pictures of GCC students to use in poster, develop layout design of posters and secure printing.	use e attend and F ass	use el attendi and Fa	User of survey results to develop business testimonials about quality of GCC graduates performance in the	Next Step(s)	
	Need s s enr adverti	Open Campus Day 2012 will be delayed until after ACCIC visit to allow for maximum focus on accreditation visit.	а в С		Branding campaign to differentiate GCC from the University of Guam. If the campaign proves to be "catchu" and effective will	Also plan to use testimonials in 2010-2011 annual report	Comments	

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Assessment Planning Cycle		Create a dedicated planning taskforce to develop a measurement orientation program		TASKS	
Present 2-year measure of institutional effectiveness to DC's, MTM, and Board	Publish scheduled timetable which follows the 2-year assessment cycle to disseminate status of plans	Develop qualitative assessments for each project (plan) identified by taskforce (e.g., ISMP, Technology, Assessment, and Facility)	Convene Taskforce to compile, review, and develop a measurement orientation program	Specific activity(les) to address task	The second secon
Assist Director, P&D	Assist Director, P&D	Assist Director, P&D	Assist Director, P&D	Person(s) Responsible	
2-Jan-12	31-Mar-11	31-Mar-11	11-Feb-11	Timeline	As of reprudy 21, 2011
Not Started	Not Started	Not Started	Started	Status (Not Started, Started, Completed)	11, 2W1
Conduct presentation on 2 year(2009-2011) measure to BOT	Completion of a published scheduled timetable for the collection of evaluation data and submission of metrics for evaluation.	Number of metrics, based on qualitative assessments for each projects, distributed for Goal #1, #2, #3, & #4	Number of individuals given an appointment letter by January 31, 2011	Performance Measure	
		Develop data collection schedule	Conduct first meeting by February 11, 2011	Next Step(s)	
		Members identified plans to include: ISMP, Facility Master Plan, Assessment, and Technology.	Committee members met twice to review documents. Members include: Rick Tyquiengco, Tony San Nicolas, Liz Duenas, Michael Chan, and Joe Benavente.	Comments	