workshops designed to raise awareness and acceptance among faculty, staff, and administrators of the integration of assessment, planning, and budgeting processes.

With the objective of organizing and facilitating assessment reporting, CCA classified academic programs, student services and administrative units into the following four groups: Group A (Associate Degree), Group B (Certificate), Group C (Administrative Units & Student Support Services), and Group D (Special Programs[2]). Based on these four groups, an assessment schedule was developed to follow a two-year cycle.

In July 2003, TracDat, assessment data management software, was installed on the College's server. TracDat helped move the College from a hardcopy, paper-driven process to an automated online environment. This software is still being used by the College today.

To facilitate the College's evolving assessment initiative, the BOT approved the creation of a new Assistant Director position in February 2003. This consequently led to the establishment of the College's Office of Assessment and Institutional Effectiveness (AIE)[3]. Later, in Fall 2006, the College hired an Institutional Researcher.

To improve the transparency of the College's assessment process, GCC launched its assessment website in AY03-04. In January 2009, GCC/AIE entered into an agreement with a vendor to transfer all files, documents, and photos from the AIE website link to the new GCC public website.

In acknowledgement of the commitment that the College community has shown for institutional assessment, public recognition is given to departments or units that have consistently shown dedication to the assessment initiative. Recognition of exemplary assessment work encourages other programs and units to improve their compliance with established assessment deadlines.

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[2] Group D includes all federally-funded programs, general education, developmental courses, secondary programs, and related technical requirements/electives.

[3] Effective October 1, 2010, AIE has been renamed the Office of Assessment, Institutional Effectiveness, and Research (AIER).