



**INSTITUTIONAL  
STRATEGIC  
MASTER  
PLAN (ISMP)  
2014-2020**

**PROGRESS  
REPORT**

Friday, November 21, 2014  
Multi-Purpose Auditorium

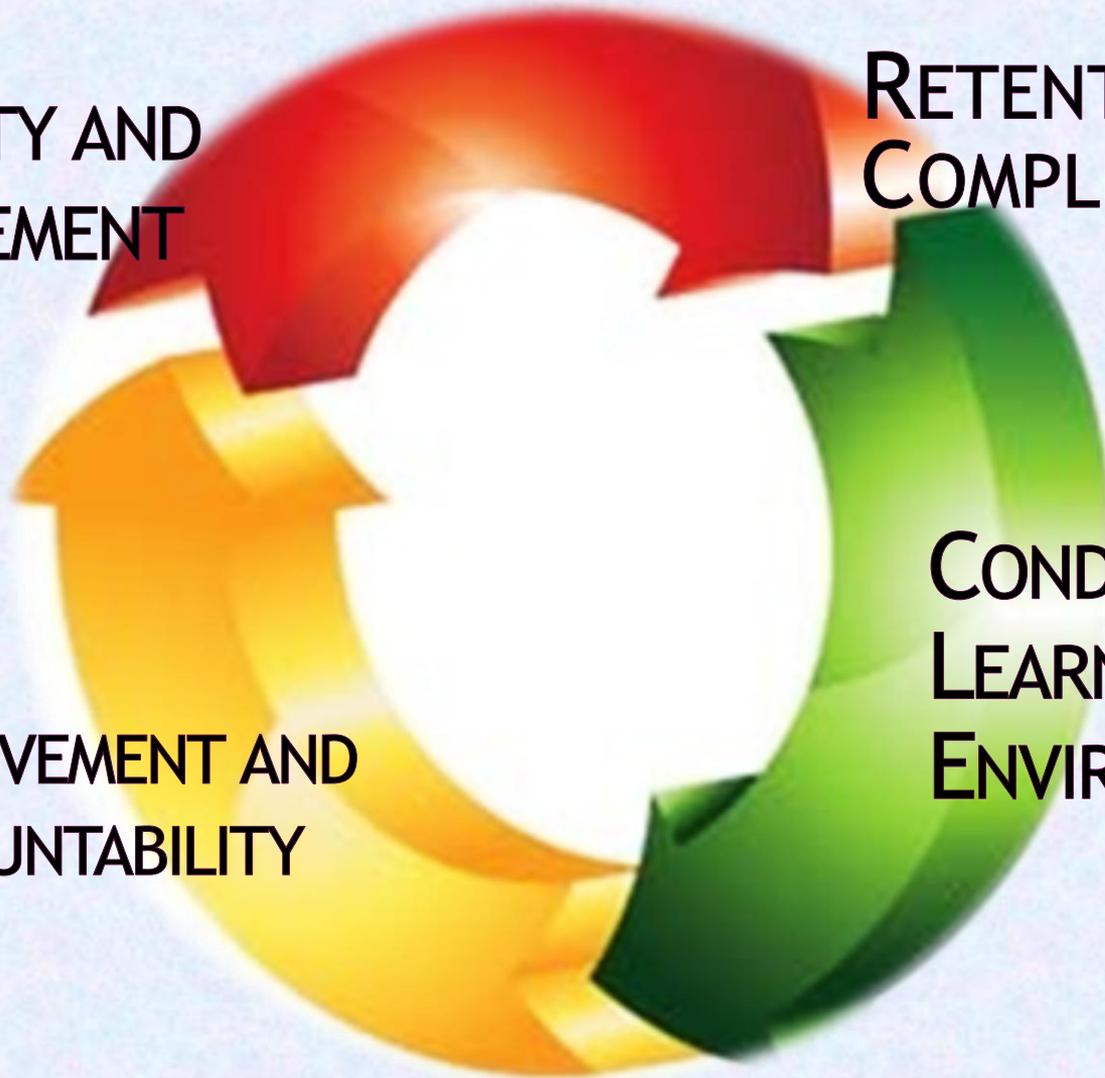
# ISMP 2014~2020

VISIBILITY AND  
ENGAGEMENT

RETENTION AND  
COMPLETION

IMPROVEMENT AND  
ACCOUNTABILITY

CONDUCTIVE  
LEARNING  
ENVIRONMENT



# **GOAL 1 - Retention and Completion**

## **Student-Centered Learning**

### **Annual Curriculum Review Cycle**

- **Regular and systematic cycle of review**
- **Updates to programs and course guides**

### **Project Win-Win**

- **Identify students without degree but with 45+ credits**
- **Convince them to complete GCC degree**

# **GOAL 1 - Retention and Completion**

## **Professional Development**

### **Assessment Leadership Summit**

- **Student Learning Outcomes Handbook**
- **In 2008, SLOs incorporated into curriculum - revisit and revise**

### **Comprehensive Institutional Professional Development Plan**

- **Institutional Priorities for Professional Development**
- **Results of IDEA surveys for teaching effectiveness**

# **GOAL 2 - Conducive Learning Environment**

## **Physical Master Plan**

### **Facilities Master Plan**

- **Update scheduled for 2015**
- **Upgrades to campus buildings**

### **Sustainability**

- **New recycle bins**
- **Dedicated sustainability coordinator**
- **Efforts to include in curriculum**

# **GOAL 2-Conducive Learning Environment**

## **Participatory Governance**

### **Participatory Governance Structure Handbook**

- **Handbook on MyGCC**
- **Campus training scheduled for Spring 2015**

### **MyGCC Committee Sites**

- **Committee minutes, agendas, and resources available online**

# GOAL 3-Improvement and Accountability

## Resource Allocation

**Data Driven Dedicated  
Planning (3DP)  
Process**

- **Budget requests updated to include alignment of goals, indicators, and outcomes**

**Budget and  
Assessment**

- **TracDat updated to include new budget and assessment links**

# **GOAL 3-Improvement and Accountability**

## **Financial/Resource Allocation Master Plan**

### **Automation of Manual Processes**

- **Automation of Curriculum Approval Process through Acalog**

### **ITSP-Information Technology Strategic Plan**

- **College Technology Committee**
- **Campus multimedia projector project upgrade and replacement cycle**

# GOAL 4 - Visibility and Engagement

## The GCC Brand

### 5-yr Marketing Plan

- New Logo design group
- Redesign website for 40<sup>th</sup> anniversary in 2017

### Series of 1 to 2-minute Videos

- Highlight classroom action
- Student success testimonials
- Showcase modernized facilities

# GOAL 4 - Visibility and Engagement

## Promote Internationalizing GCC

### Articulation Agreements

- 2+2 agreements
- 2+1 agreements

### Curriculum

- Infuse international elements/components
- Work with consulate offices

# Midterm Report

**Due to ACCJC on March 15, 2015**

**Midterm  
Report**

- **Draft 5 being finalized by Standard Committees**
- **Final draft by December 15th**
- **Board review and approval by January 2015 meeting**