

Department Strategic Plan Hospitality and Tourism Department (AY2022-AY2023 through AY2025-AY2026)

ISMP GOALS:

Goal #1 Advancing Workforce Development Training

Goal #2 Fostering 100% Student-Centered Success

Goal #3 Leveraging Transformational Engagement And Governance

Goal #4 Optimizing Resources

Goal #5 Modernizing And Expanding Infrastructure And Technology

Goals and Objectives

- To promote and strengthen the Distance Education International Hotel Management program (DE-IHM)-ISMP Goal #2, #5
- Establish a cohort schedule for AY22-23 ISMP Goal #2
- 3. Increase presence in the hospitality industry ISMP Goal #2, #3
- Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2
- Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4
- Effectuate a comprehensive departmental professional development plan. ISMP Goal #4
- Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4

Timeline

Year 1- AY22-23

ISMP Goal #			
	Department Objectives	Annual Program Budget Goal	Tasks
2.5	To promote and strengthen	\$9,822	
1,0	the Distance Education - IHM		 Coordinate training and technical
	The second secon		support where needed with the
	program -ISIVIP GOAI #2, #3		GCC Instructional Designer
			Level 1 Orientation during
			Convocation
			Collaborate with Instructional
			Designer on course design needs
			in the institution's Learning
			Management System
			4. Conduct continuous recruitment
			and renewal of online certified
			faculty
			Procure instructional tools
			outlined in FY23 budget proposal
			Collaboration with the Office of
			Communications on a marketing
			plan for the DE-IHM.
			Research opportunities for
			additional postsecondary faculty
			Develop technology plan
			integrating HTMP and the DE-IHM
			program

			4				1,3,4					2			2,3	S S											1	
	plan.	professional development	Effectuate departmental	students. ISMP Goal #1, #3, #4	year by recruiting foreign	graduation rate by 10% each	Increase postsecondary	needs. ISMP Goal #2	strategies to meet students'	opportunities and innovative	programs to offer flexible	Promote study abroad	#2, #3	#2 #3	hospitality industry ISMD Goal	Increase presence in the										AY22-23 ISMP Goal #2	Establish a cohort schedule for	
		5	N/A				N/A					N/A			4000	\$500											N/A	
			iب				i,					ij			:	_					ω.			2.			1.	
alignment with institutional	development plans in	updating professional	Department collaboration on		recruitment efforts.	evaluate and/or maintain	Department collaboration to			current MOUs.	evaluate and/or maintain	Department collaboration to	FY23 budget	organizations as outlined in the	and local travel trade	Attain membership in regional	college) and Dean	institutional services (Reach for	collaborate with other GCC	convocation activity Fall 2023;	Post Secondary: Develop	Schedule academic advisement	schedule for Fall 2022;	Post Secondary: Update cohort	2023 & 2024	potential COM for Class of	Secondary: Establish list of	

					1, 3, 4				
#1, #3, #4	Christmas break. ISMP Goal	Program during Summer and	offering ESL Immersion	revenue by developing and	Generate extra department				
					N/A				
			program.	evaluate and/or maintain the	 Department collaboration to 	Education Plan.	in alignment with the Distance	needs for the DE-IHM program	Priorities; integrate training

Year 1- AY22-23

2nd Quarter (November - January)

ISIVIP Goal #	Department Objectives	Annual Program Budget Goal	Tasks
2,5	To promote and strengthen		 Implement training schedule;
	the Distance Education - IHM		Department Chair observations
	program ICMD Coal #2 #5		2. Feedback on Level 1 orientation
	program -isivir godi #2, #3		
			Designer
			 Establish list of training
			participants
			Monitor procurement activities
			Collaboration with OCP
			Research opportunities for
			additional postsecondary faculty
			Submit growth budget to include
			instructional tools to expand to
			secondary HTMP programs
ш	Establish a cohort schedule for	N/A	1. Secondary: Class of 2023
	AY22-23 ISMP Goal #2		Workshop: Promote secondary
			programs; Certificate of
			Mastery; Promote MOU with
			foreign institutions and Hyatt
			Regency Guam.
			Secondary: HTMP 054/064:
			Promote post-secondary
			programs.
			3. Post Secondary: Update cohort
			schedule for Spring 2023;
			Schedule academic advisement
			Post Secondary: Develop
			convocation activity Fall 2023:

Department collaboration on updating professional development plan; integrate training needs for the DE-IHM program.	1.	N/A	Effectuate departmental professional development plan.	4
Monitor travel restrictions; Communicate with external entities Research innovative programs pending travel restrictions	1. 2.	N/A	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	1,3,4
Monitor travel restrictions; Communicate with external entities Research innovative programs pending travel restrictions	1. 2.	N/A	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	2
Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities.	1.	N/A	Increase presence in the hospitality industry ISMP Goal #2, #3	2,3
collaborate with other GCC institutional services (Reach for college) and Dean				

					1, 3, 4
#1, #3, #4	Christmas break. ISMP Goal	Program during Summer and	offering ESL Immersion	revenue by developing and	Generate extra department
					N/A
			program.	evaluate and/or maintain the	2. Department collaboration to

Year 1- AY22-23 3rd Quarter (February – April)

ISMP Goal #	2 л	۲,٠															1											
Department Objectives	To promote and strengthen the	Distance Education - IHM		program -ISMP Goal #2, #5													Establish a cohort schedule for	AY22-23 ISMP Goal #2										
Annual Program Budget Goal																	N/A											
Tasks	 Monitor training and technical 	support; Department Chair	observations	Update Level 1 Orientation	Collaboration with Instructional	Designer	 Increased faculty department 	eligibility for online teaching by	10%	Inventory and distribute	instructional tools	Develop draft marketing plan	Research opportunities for	additional postsecondary faculty	Finalize technology plan integrating	HTMP and the DE-IHM program	 Secondary: Follow up with Class 	of 2023 students;	distribute/provide additional	information	Collaborate with secondary	faculty	Post Secondary: Update cohort	schedule for Spring 2023;	Schedule academic advisement	Post Secondary: Develop	convocation activity Fall 2023;	collaborate with other GCC

4 Effectuate departmental professional development plan.	1,3,4 Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	2 Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	2,3 Increase presence in the hospitality industry ISMP Goal #2, #3	
N/A 1. Devideve	N/A 1. Mor Com enti 2. Rese pen	N/A 1. Monito Commu entities 2. Researd pending	N/A 1. Part mee repr dep: encc	insti colle
Develop professional development	Monitor travel restrictions; Communicate with external entities Research innovative programs pending travel restrictions	Monitor travel restrictions; Communicate with external entities Research innovative programs pending travel restrictions	Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities.	institutional services (Reach for college) and Dean

1, 3, 4 Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4
and and er and Goal #1,
N/A

Year 1- AY22-23 4th Quarter (May – July)

ISMP Goal #		2,5		5	7																	
	Department Objectives	To promote and strengthen the	Distance Education - IHM	program -ISMD Goal #2 #5	A OB and Tolvin Ocal #2, #5																	
	Annual Program Budget Goal	N/A																				
		Ŀ			2.		ω.	4.				5.						6.	7.		.∞	
	Tasks	Monitor training and technical	support; Department Chair	observations	Coordinate and Plan Convocation -	Level 1		Review feedback and data from	DE-IHM; identify any instructional	tools and other resources needed	to improve DE-IHM program	Record inventory of returned	instructional equipment; Schedule	work order to service instructional	equipment; Finalize technology	plan integrating HTMP and the DE-	IHM program	Finalize marketing plan	Finalize research and determine	findings	Finalize technology plan integrating	

feedback.			
needs based on industry			
 Compile list of department 			
membership by 10%			
Increased advisory committee			
upcoming AY			
advisory committees for			
joining the department's			
representatives interested in			
Submit names of industry			
evaluate membership			
in departmental activities;			
encourage active participation			
department goals and			
representatives promoting		#2. #3	
meetings with key leaders and		hospitality industry ISMP Goal	ļ
 Participate in organizational 	N/A	Increase presence in the	2.3
college) and Dean			
institutional services (Reach for			
collaborate with other GCC			
convocation activity Fall 2023;			
Post Secondary: Finalize			
academic advisement			
schedule for Fall 2023; Schedule			
Post Secondary: Update cohort			
HTMP 074 students			
Obtain list of Class of 2024 -			
an H&T Department Program			
LMP graduates to be enrolled in		AY22-23 ISMP Goal #2	
The occompany is a comment of the comment	7/2	Establish a conort schedule for	-

			#3, #4	
		nmer and VIP Goal #1,	Program during Summer and Christmas break. ISMP Goal #1,	
evaluate and/or maintain the program.		ing and ion	revenue by developing and offering ESL Immersion	
	N/A 1.		Generate extra department	1, 3, 4
Finalize Departmental Professional Development Plan	N/A 1.		Effectuate departmental professional development plan.	4
entities 2. Submit recommendations on developing programs	2.	oreign #1,#3,#4	year by recruiting foreign students. ISMP Goal #1, #3, #4	
Monitor travel restrictions; Communicate with external	N/A 1.		Increase postsecondary graduation rate by 10% each	1,3,4
entities 2. Submit recommendations on developing programs	2.	exible inovative tudents'	opportunities and innovative strategies to meet students' needs. ISMP Goal #2	
 Monitor travel restrictions; 	N/A 1.		Promote study abroad	2

Year 2- AY23-24

SIVIF Oral #	Department Objectives	Annual Program Budget Goal		Tasks
2.5	To promote and strengthen the		1.	Coordinate training and
1,	Distance Education - IHM			technical support where needed
	program -ISMP Goal #2, #5			with the GCC Instructional
	C. Ob. a (Con)			Designer
			2.	Level 1 Orientation during
				Convocation
			ω.	Collaborate with Instructional
				Designer on course design
				needs in the institution's
				Learning Management System;
				Distribute instructional tools
			4.	Conduct continuous recruitment
				and renewal of online certified
				faculty
			5.	Implement Technology Plan;
				submit growth budget; update
				and distribute instructional tools
			6.	Implement Marketing Plan
			7.	Procure instructional tools
				outlined in FY24 budget
				proposal
1	Establish a cohort schedule for	N/A	ب	Update cohort schedule at PS;
	AY22-23 ISMP Goal #2			Secondary: Establish list of
				potential COM for Class of 2024
				& 2025
			2.	Post Secondary: Update cohort
				schedule for current Fall

evaluate and/or maintain the program.		revenue by developing and offering ESL Immersion Program	
1. Department collaboration to	N/A	Generate extra department	1, 3, 4
 Implement Professional Development Plan 	N/A	professional development plan.	4
 Monitor travel restrictions; Communicate with external entities Implement new programs 	N/A	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	1,3,4
 Monitor travel restrictions; Communicate with external entities Implement new programs; Maintain MOUs 	N/A	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	2
 Renew/gain membership in regional and local travel trade organizations as outlined in the current FY budget Update advisory committee listings Discuss industry feedback with advisory committee 	\$500	Increase presence in the hospitality industry ISMP Goal #2, #3	2,3
students; Schedule academic advisement 3. Implement Convocation			

break. ISMI	during Sum
break. ISMP Goal #1, #3, #4	during Summer and Christmas
#4	tmas

Year 2- AY23-24

2nd Quarter (November - January)

H IPOG AIAICI			
	Department Objectives	Annual Program Budget Goal	Tasks
2,5	To promote and strengthen the		 Implement training schedule;
,	Distance Education - IHM		Department Chair observations
	program -ISMD Goal #2 #5		Feedback on Level 1 orientation
	program solvir obal #2, #5		Collaboration with Instructional
			Designer
			 Establish list of training participants
			Monitor Marketing Plan; continue
			collaboration with OCP
			Monitor procurement activities
ш	Establish a cohort schedule for	N/A	 Secondary: Class of 2024
	AY22-23 ISMP Goal #2		Workshop: Promote secondary
			programs; Certificate of
			Mastery; Promote MOU with
G			foreign institutions and Hyatt
			Regency Guam.
			Secondary: HTMP 054/064:
			Promote post-secondary
			programs.
			Post Secondary: Update cohort
			schedule for upcoming Spring
			semester; Schedule academic
			advisement
			Evaluate/Survey Students on
			Convocation

Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	#4
1. Monitor industry events;	T.

Year 2- AY23-24

3rd Quarter (February – April)

ħ	2,5	ISMP Goal #
Establish a cohort schedule for AY22-23 ISMP Goal #2	To promote and strengthen the Distance Education - IHM program -ISMP Goal #2, #5	Department Objectives
N/A	N/A	Annual Program Budget Goal
 Secondary: Follow up with Class of 2024 students; distribute/provide additional information Collaborate with secondary faculty Post Secondary: Update cohort schedule for current Spring semester; Schedule academic advisement Update Convocation Activities 	 Monitor training and technical support; Department Chair observations Update Level 1 Orientation Collaboration with Instructional Designer Update listing of online certified faculty Monitor Marketing Plan; continue collaboration with OCP Inventory and distribute instructional tools 	Tasks

4	1,3,4	2	2,3
Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	N/A	N/A	N/A
- 4	2. 1.	2 1	2 1
Evaluate and update Professional Development where needed	Monitor industry events; Communicate with external entities Monitor, maintain or implement programs	Monitor industry events; Communicate with external entities Monitor, maintain or implement programs	Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities. Update Department Strategic Plan where needed

Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4	t gram nas					1, 3, 4
N/A	1.	break. ISMP Goal #1, #3, #4	during Summer and Christmas	offering ESL Immersion Program	revenue by developing and	Generate extra department
						N/A

Year 2- AY23-24 4th Quarter (May – July)

ISMP Goal #	Department Objectives	Annual Program Budget Goal	Tasks
2,5	To promote and strengthen the	N/A	1. Monitor training and technical
-,-	Distance Education - IHM		support; Department Chair
			observations
	program -ISMP Goal #2, #5		2. Coordinate and Plan Convocation -
			Level 1
			Record inventory of returned
			instructional equipment; Schedule
			work order to service instructional
			equipment
			 Review feedback and data from
			DE-IHM; identify any instructional
			tools and other resources needed
			to improve DE-IHM program
			Evaluate and update Marketing
			Plan
			Collect inventory sheets specific to
			DE-IHM; Review and update
			technology plan integrating HTMP
			and the DE-IHM program
1	Establish a cohort schedule for	N/A	 Secondary: Continue 10% from
	AY22-23 ISMP Goal #2		LMP graduates to be enrolled in
	H Donald		an H&T Department Program
			Obtain list of HTMP 074
			students
			Post Secondary: Update cohort
			schedule for upcoming Fall

1,3,4 Increase postsecondary N/A graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	2,3 Increase presence in the hospitality industry ISMP Goal #2, #3	
 Monitor industry events; Communicate with external entities Evaluate, monitor, maintain or 	 Monitor industry events; Communicate with external entities Evaluate, monitor, maintain or implement and programs; renew or develop new programs 	1. Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities; evaluate membership 2. Update Department Strategic Plan where needed; Compile list of department needs based on industry feedback.	advisement 4. Plan Convocation for upcoming Fall Semester

Effectuate departmental professional development plan. Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4
Effectuate departmental N/A professional development plan. Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4

Year 3- AY24-25

1 122	T danie (Jagast October)	
Department Objectives A	Annual Program budget Goal	Täsks
To promote and strengthen the N,	N/A	 Coordinate training and
Distance Education - IHM		technical support where needed
program -ISMP Goal #2, #5		with the GCC Instructional
000		Designer
		Level 1 Orientation during
		Convocation
		Collaborate with Instructional
		Designer on course design
		needs in the institution's
		Learning Management System;
		Distribute instructional tools
		4. Conduct continuous recruitment
		and renewal of online certified
		faculty
		Implement Marketing Plan
		Procure instructional tools
		outlined in FY25 budget
		proposal
Establish a cohort schedule for N,	N/A	 Update cohort schedule at PS;
AY22-23 ISMP Goal #2		Secondary: Establish list of
		potential COM for next AY
		Post Secondary: Update cohort
		schedule for current Fall
		students; Schedule academic
		advisement
		3. Implement Convocation
		_

		break. ISMP Goal #1, #3, #4	
		during Summer and Christmas	
program.		offering ESL Immersion Program	
evaluate and/or maintain the		revenue by developing and	
2. Department collaboration to	N/A	Generate extra department	1, 3, 4
Development Plan		professional development plan.	
 Implement Professional 	N/A	Effectuate departmental	4
2. Implement new programs		students. ISMP Goal #1, #3, #4	
		year by recruiting foreign	
Communicate with external		graduation rate by 10% each	
 Monitor industry events; 	N/A	Increase postsecondary	1,3,4
Maintain MOUs		Goal #2	
Implement new programs;		meet students' needs. ISMP	
entities		and innovative strategies to	
Communicate with external		to offer flexible opportunities	
 Monitor industry events; 	N/A	Promote study abroad programs	2
advisory committee			
2. Discuss industry feedback with			
current FY budget			
organizations as outlined in the		#2, #3	
regional and local travel trade		hospitality industry ISMP Goal	
			ļ

Year 3- AY24-25

ISMP Goal #	Department Objectives	s Annual Program Budget Goal	Tasks
Э д	To promote and strengthen the		 Implement training schedule;
2,3	Distance Education - IHM		Department Chair observations
	Distallee Education - Hilly		2. Feedback on Level 1 orientation
	program -ISMP Goal #2, #5		3. Collaboration with Instructional
			Designer
			 Establish list of training participants
			5. Monitor Marketing Plan; continue
			collaboration with OCP
			Monitor procurement activities
ב	Establish a cohort schedule for	N/A	 Secondary: HTMP 074 students
	AY22-23 ISMP Goal #2	,	Workshop: Promote secondary
			programs; Certificate of
			Mastery; Promote MOU with
			foreign institutions and Hyatt
			Regency Guam.
			Secondary: HTMP 054/064:
			Promote post-secondary
			programs.
			Post Secondary: Update cohort
			schedule for upcoming Spring
			semester; Schedule academic
			advisement
			Evaluate/Survey Students on

4	1,3,4	2	2,3
Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	N/A	N/A	N/A
۲.	2. 1	2. 1	2. 1.
Monitor or Implement Professional Development Plan	 Monitor industry events; Communicate with external entities Monitor, maintain or implement programs 	Monitor industry events; Communicate with external entities Monitor, maintain or implement programs	Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities. Update Department Strategic Plan where needed

Year 3- AY24-25

3rd Quarter (February – April)

ISMP Goal #	Department Objectives	Annual Program Budget Goal	Tasks
2 5	To promote and strengthen the		 Monitor training and technical
2,3	Distance Education - IHM		support; Department Chair
			observations
	program -ISMP Goal #2, #5		Update Level 1 Orientation
			Collaboration with Instructional
			Designer
			 Update listing of online certified
			faculty
			Monitor Marketing Plan; continue
			collaboration with OCP
			Inventory and distribute/setup
			instructional tools
ь	Establish a cohort schedule for	N/A	 Secondary: Follow up with
	AY22-23 ISMP Goal #2		HTMP 074 students;
	SCHOOLS CO. SCHOOL STORE CO. STORE CO. St. Co.		distribute/provide additional
			information
			Collaborate with secondary
			faculty
			Post Secondary: Update cohort
			schedule for current Spring
			semester; Schedule academic
			advisement
			4. Update Convocation Activities

4 Eff	1,3,4 Inc gra yea	2 Pro to and Go	2,3 Inc ho #2
Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	N/A	N/A	N/A
1. V	1. V Co 2. V	1. C. P.	1. Part of the control of the contro
Evaluate and update Professional Development where needed	Monitor industry events; Communicate with external entities Monitor, maintain or implement programs	Monitor industry events; Communicate with external entities Monitor, maintain or implement programs	Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities. Update Department Strategic Plan where needed

1, 3, 4 Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4 3. Department collaboration to evaluate and/or maintain the program.		-
N/A 3.		1, 3, 4
3.	revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4	Generate extra department
		N/A
е 5	evaluate and/or program.	Department co

Year 3- AY24-25 4th Quarter (May – July)

					1																			2,5	SIMIP GOAL#	ICAMD Cool #
				AY22-23 ISMP Goal #2	Establish a cohort schedule for																program -ISIVIF Goal #2, #3	Brogram ISMB Coal #2 #E	Distance Education - IHM	To promote and strengthen the	Department Objectives	
					N/A																			N/A	Annual Program Budget Goal	
Post Secondary: Update cohort	students	Obtain list of HTMP 074	an H&T Department Program	LMP graduates to be enrolled in	 Secondary: Continue 10% from 	and the DE-IHM program	technology plan integrating HTMP	DE-IHM; Review and update	Collect inventory sheets specific to	Plan	Evaluate and update Marketing	to improve DE-IHM program	tools and other resources needed	DE-IHM; identify any instructional	 Review feedback and data from 	equipment	work order to service instructional	instructional equipment; Schedule	Record inventory of returned	Level 1	Coordinate and Plan Convocation -	observations	support; Department Chair	 Monitor training and technical 	Tasks	

implement and programs; renew or develop new programs	į		students' needs. ISMP Goal #2	
	د		and innovative strategies to meet	
	ļ		to offer flexible opportunities	.1
	1.	N/A	Promote study abroad programs	2
industry feedback.				
of department needs based on				
Plan where needed; Compile list				
Update Department Strategic	4.			
membership				
	ω.			
upcoming AY				
advisory committees for				
joining the department's				
representatives interested in				
Submit names of industry	2.			
evaluate membership				
in departmental activities;				
encourage active participation				
department goals and			The state of the s	
representatives promoting			#2. #3	
meetings with key leaders and			hospitality industry ISMP Goal	
Participate in organizational	1.	N/A	Increase presence in the	2,3
Fall Semester				
Plan Convocation for upcoming	4.			
advisement				
semester; Schedule academic				

			1, 3, 4		4						1,3,4
during Summer and Christmas break. ISMP Goal #1, #3, #4	offering ESL Immersion Program	revenue by developing and	Generate extra department	professional development plan.	Effectuate departmental		0000 0000 0000 0000	ISMP Goal #1 #3 #4	by recruiting foreign students.	graduation rate by 10% each year	Increase postsecondary
			N/A		N/A						N/A
ä	program.	evaluate and/or maintain the	 Department collaboration to 	Development Plan	Finalize Professional	renew or develop new programs	implement and programs;	Evaluate, monitor, maintain or	entities	Communicate with external	 Monitor industry events;

Year 4- AY25-26

	-	T Caurier (August - October)	
ISIMIP GOAL#	Department Objectives	Annual Program Budget Goal	Tasks
2.5	To promote and strengthen the	N/A	 Coordinate training and
1)0	Distance Education - IHM		technical support where needed
	program -ISMP Goal #2 #5		with the GCC Instructional
	program town ocal ne, no		Designer
			Level 1 Orientation during
			Convocation
			Collaborate with Instructional
			Designer on course design
			needs in the institution's
			Learning Management System;
			Distribute instructional tools
			4. Conduct continuous recruitment
			and renewal of online certified
			faculty
			Implement Marketing Plan
			Procure instructional tools
			outlined in FY26 budget
			proposal
ъ	Establish a cohort schedule for	N/A	Update cohort schedule at PS;
	AY22-23 ISMP Goal #2		Secondary: Establish list of
			potential COM for next AY
			Post Secondary: Update cohort
			schedule for current Fall
			students; Schedule academic
			advisement
			Implement Convocation

1, 3, 4	4	1,3,4	2	2,3
Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4	Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	N/A	N/A	N/A	\$500
 Department collaboration to evaluate and/or maintain the program. 	 Implement Professional Development Plan 	 Monitor industry events; Communicate with external entities Implement new programs 	 Monitor industry events; Communicate with external entities Implement new programs; Maintain MOUs 	 Renew/gain membership in regional and local travel trade organizations as outlined in the current FY budget Discuss industry feedback with advisory committee

Year 4- AY25-26

2nd Quarter (November - January)

To promote and strengthen the Distance Education - IHM program -ISMP Goal #2, #5 1 Establish a cohort schedule for AY22-23 ISMP Goal #2	ISMP Goal #
	2.5
program -ISMP Goal #2, #5 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
1 Establish a cohort schedule AY22-23 ISMP Goal #2	
AY22-23 ISMP Goal #2	ь

4	1,3,4	2	2,3
Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	r N/A	t N/A	N/A
1. Monitor or Implement Professional Development Plan	 Monitor industry events; Communicate with external entities Monitor, maintain or implement programs 	 Monitor industry events; Communicate with external entities Monitor, maintain or implement programs 	 Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities. Update Department Strategic Plan where needed

				1, 3, 4
break. ISMP Goal #1, #3, #4	during Summer and Christmas	offering ESL Immersion Program	revenue by developing and	Generate extra department
				N/A
		program.	evaluate and/or maintain the	 Department collaboration to

Year 4- AY25-26

3rd Quarter (February – April)

ISMP Goal #	Department Objectives	Applied Drogram Budget Cod	Tocks
2,5	To promote and strengthen the		1. Monitor training and technical
	Distance Education - IHM		support; Department Chair
	5-0-10		observations
	program -isivir Godi #z, #3		Update Level 1 Orientation
			3. Collaboration with Instructional
			Designer
			 Update listing of online certified
			faculty
			5. Monitor Marketing Plan; continue
			collaboration with OCP
			Inventory and distribute
			instructional tools
בי	Establish a cohort schedule for	N/A	1. Secondary: Follow up with
	AY22-23 ISMP Goal #2		HTMP 074 students;
			distribute/provide additional
			information
			2. Collaborate with secondary
			faculty
			3. Post Secondary: Update cohort
			schedule for current Spring
			semester; Schedule academic
			advisement
			4. Update Convocation Activities

1, 3, 4	4	1,3,4	2	2,3
Generate extra department revenue by developing and offering ESL Immersion Program during Summer and Christmas break. ISMP Goal #1, #3, #4	Effectuate departmental professional development plan.	Increase postsecondary graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4	Promote study abroad programs to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2	Increase presence in the hospitality industry ISMP Goal #2, #3
N/A	N/A	N/A	N/A	N/A
 Department collaboration to evaluate and/or maintain the program. 	 Evaluate and update Professional Development where needed 	 Monitor industry events; Communicate with external entities Monitor, maintain or implement programs 	 Monitor industry events; Communicate with external entities Monitor, maintain or implement programs 	 Participate in organizational meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities. Update Department Strategic Plan where needed

Year 4- AY25-26 4th Quarter (May – July)

1 Establish a cohort schedule for N AY22-23 ISMP Goal #2	Ф	
N/A	N/A	
 Secondary: Continue 10% from LMP graduates to be enrolled in an H&T Department Program Obtain list of HTMP 074 students 	1. Monitor training and technical support; Department Chair observations 2. Coordinate and Plan Convocation - Level 1 3. Record inventory of returned instructional equipment; Schedule work order to service instructional equipment 4. Review feedback and data from DE-IHM; identify any instructional tools and other resources needed to improve DE-IHM program 5. Evaluate and update Marketing Plan 6. Collect inventory sheets specific to DE-IHM; Review and update technology plan integrating HTMP and the DE-IHM program	

	1,3,4 Increase postsecondary N/A 1. graduation rate by 10% each year by recruiting foreign students. ISMP Goal #1, #3, #4 2.	2 Promote study abroad programs N/A 1. It to offer flexible opportunities and innovative strategies to meet students' needs. ISMP Goal #2 2. It is students' needs. ISMP Goal #2	hospitality industry ISMP Goal #2, #3 2. 1	2,3 Increase presence in the N/A 1. I
1000	 Monitor industry events; Communicate with external entities Evaluate, monitor, maintain or implement and programs; renew or develop new programs 	 Monitor industry events; Communicate with external entities Evaluate, monitor, maintain or implement and programs; renew or develop new programs 	meetings with key leaders and representatives promoting department goals and encourage active participation in departmental activities; evaluate membership 2. Update Department Strategic Plan where needed; Compile list of department needs based on industry feedback.	 Participate in organizational

					_	
				1, 3, 4		4
break. ISMP Goal #1, #3, #4	during Summer and Christmas	offering ESL Immersion Program	revenue by developing and	Generate extra department	professional development plan.	Effectuate departmental
				N/A		N/A
		program.	evaluate and/or maintain the	 Department collaboration to 	Development Plan	Finalize Professional

	ā	

FY24 Department Goals, Indicators and Outcomes

6810	CODE
14	DIV CODE
Hospitality and Tourism	DESC DESC
2024	FY24 BUDGET
Implement the Distance Education - IHM Program	GOAL 1
cohort schedule for AY24-25	GOAL 2
	DEPT_ GOAL 3
Increase Number of program faculty to be presence in the online certified hospitality industry	DEPT_ INDICATOR 1
Number of students denrolled in courses scheduled for the academic year	N
Number of industry memberships	DEPT_ INDICATOR 3
Increase the Identify 10% number of from LMP faculty by up graduates to to 10% that are be enrolled in teaching an an H&T online class Department Program	DEPT_ OUTCOME 1
Increase the Identify 10% Increase the number of from LMP number of faculty by up graduates to to 10% that are be enrolled in are actively teaching an an H&T participating online class Program developmen	DEPT_ DEPT_ DEPT_ DEPT_ OUTCOME 2
Increase the number of faculty by up to 10% that are actively participating in industry program development	DEPT_ OUTCOME 3

General Fund

5,000	TOTAL										
			500	2	use	2023 Supplies	2023	240			
1,000	Н				for instructional	Materials and			6810	01	8
					Supplies needed	Instructional					
			500	2	DE-IHM program	and Modules	2023	251			
1,000	ר				department's	Instructional Tools			6810	7 01	٠.
					To support the						
			500	Þ	DE-IHM program	Supplies	2023	240			
500	12				department's	Materials and			6810	6 01	_
					To support the	Instructional					
			100	ъ	DE-IHM program	Association	2023	230			
					department's	Tourism and Travel					
100	L 3				To support the	Bureau or Guam			6810	01	5
						Dues - Guam Visitors					
						Annual Membership					
			175	ь	DE-IHM program	Dues - SKAL	2023	230			
175	1-3				department's	Annual Membership			6810	4 01	
					To support the			2			
			225	<u>ц</u>	Micronesia	2023 Chapter	2023	230			
	F				Guam and	Dues - PATA/Student			OTO	Ş	
225	_				membership for	Annual Membership			6810	01	.,
					Industry						
			500	2	DE-IHM program	equipment	2023	251			
					department's	Computer storage					
1,000	Ь				support for the				6810	2 01	
					equipment						
					Provide						
					DE-IHM program	marketing materials					
T,000	H		500		department's	Signage, banners and	6207	230	0010	5	
18	•		500	J	to promote		2022	720	6910	3	
					Purchase materials						
IOIAL	n_Filolity	7.11	N_OWN	7_4:	W. Joseph Control	17 7 17 17	7_1	מבטבו			1

