

# WORKFORCE Advisory Committee Handbook

GUAM COMMUNITY COLLEGE

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GCC is accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC), Western Association of Schools and Colleges (WASC).

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# MESSAGE FROM THE PRESIDENT



Guam Community College is a leader in career and technical workforce development, providing the highest quality, student-centered education and job training for Micronesia. Our mandate is to support the workforce needs of our island and region, primarily through workforce training and development. This mandate requires that GCC continually assess the needs of our community to ensure that workforce demands are met timely and effectively.

GCC's effectiveness in meeting this mission is best achieved with input from a broad cross-section of our community. That cross-section comprises the GCC Advisory Committees, which help drive the decision-making process that determines the programs and courses that will support workforce demands and properly prepare a skilled workforce.

Advisory Committees are designed to provide a unique perspective and an informed viewpoint, ensuring that the curriculum remains relevant to economic and industry demands. These committees serve as a critical link between GCC, the community, and the Pacific region, aligning the needs of both industry and labor in support of our economy.

Input from the Advisory Committees allows GCC to provide accurate and innovative education and skills training, helping students to succeed in their academics and, subsequently, in their chosen professions. Once the programs are established, Committees continue to play a vital role in guiding, strengthening, and improving them.

Our industry partnerships are the college's reassurance to the community that our graduates will be capable of performing competitively in our dynamic job market. The expertise that members of various career and technical fields can provide our students, will prepare them to meet the challenges of their chosen careers. On behalf of the Guam Community College Board of Trustees, the college staff, and the leadership team of GCC, I extend our sincere appreciation for the value these Advisory Committees add.

We encourage you to partner with us as a member of a GCC Advisory Committee. Your participation will be an investment in our workforce and our community that reaps dividends for our community and economy for generations to come.

Mary AY. Okada, Ed.D.

President

# Who We Are

#### Vision

Guam Community College will be the premiere educational institution for providing globally recognized educational and workforce development programs.

#### **Mission**

Guam Community College is a leader in career and technical workforce development providing the highest quality student-centered education and job training for Micronesia.

## Sinagan Misión (Chamorro translation)

Guiya i Kulehon Kumunidat Guahan, i mas takhilo mamanaguen fina che cho yan i teknikat na kinahulo i manfafache cho ya u na gua guaha nu i manakhilo yan manmaolek na tiningo ni i manmafananagui yan i fina na guen cho cho gi iya Maikronesiha.



# **Core Values**

## GCC's strength and success are driven by:

#### **Diversity**

We value an engaged, inclusive culture that embraces diverse points of view and collaboration to accomplish the College's common goals.

#### Accountability

We value a culture of institutional and individual responsibility, transparency, and continuous assessment and improvement.

#### Service

We support and recognize service at all levels of the College, striving to contribute to the benefit of the College, students, community, and our neighboring islands within Micronesia.

#### Integrity

We hold high standards of character and integrity as the foundation upon which the College is created.

#### Learning-Centered

We foster intellectual flexibility, knowledge, and skills by integrating teaching, assessment, and learning to promote continuous improvement of our programs and services to support our scholarly community.

#### **Student-Focused**

We are committed to education, inquiry, and service in order to meet our students' evergrowing and changing needs.

We promote lifelong learning, civic, and social responsibility, leadership, and career growth.

# GCC's Goals & Initiatives

# GCC Transformation Blueprint (2020-2026)

## **GOAL 1: Advancing Workforce Development and Training**

Objective 1.1 Respond to local and regional occupational needs Objective 1.2 Cultivate meaningful partnerships

#### **GOAL 2: Fostering 100% Student-Centered Success**

Objective 2.1 Enhance the professional development process for all employees Objective 2.2 Implement innovative strategies and practice flexibility in meeting student needs Objective 2.2 Integrate and ophance urrangement deprives

Objective 2.3 Integrate and enhance wraparound services

## GOAL 3: Leveraging Transformational Engagement and Governance

Objective 3.1 Strengthen stakeholder opportunities to engage in the transformational process, governance and institutional decision making Objective 3.2 Foster an organizational culture that empowers and facilitates transformational engagement and rewards collaboration

# **GOAL 4: Optimizing Resources**

Objective 4.1 Diversify revenue streams Objective 4.2 Integrate Return on Investment (ROI) and Total Cost of Ownership (TCO) Objective 4.3 Provide employee professional development Objective 4.4 Develop and implement succession planning Objective 4.5 Cultivate team building

# GOAL 5: Modernizing and Expanding Infrastructure and Technology

Objective 5.1 Expand educational footprint Objective 5.2 Ensure robust technology Objective 5.3 Provide access to sustainable facilities

# Purpose

The Advisory Committee serves to strengthen the Career and Technical Education (CTE) programs. They are advisory and have no legislative, administrative, or programmatic authority. The committees work cooperatively with college officials in planning and carrying out their work. An Advisory Committee is established to perform the following:

- Advise- The Advisory Committee assesses specific areas of the CTE program. Recommendations made by the committee are designed to improve particular content areas;
- Assist The Advisory Committee may help instructors and/or administrators carry out specific activities;
- Support The Advisory Committee provides support for the CTE program it serves;
- Advocate The Advisory Committee promotes the CTE programs throughout the community.

# Role

The primary purpose of the Advisory Committee is to help the College ensure that the program is relevant to the community, address current industry standards and workforce needs, and has appropriate resources to support high quality student outcomes.

Individuals who comprise the committee are volunteers who have expert knowledge and experience in the career tasks and competency requirements in the occupational field the program serves. To be effective, members should have a clear sense of trends in the field. Moreover, they should be able to identify skills that will ensure employability of the program's graduates, and be able to identify jobs that don't exist but are likely to in the near future. Having this ability ensures that the program is kept on the cutting edge. Thus, the role of the committee is to offer recommendations for improvements that will ensure growth and expansion of the program. It accomplishes this purpose by placing its focus on a number of areas as outlined below.

#### **Program Development**

- Provide input to and be knowledgeable of the College's Strategic Plan.
- Determine need for education programs and related continuing education offerings.
- Participate in designing community and/or employer surveys and analysis.
- Recommend appropriate new program development.
- Provide guidance on program delivery.

#### **Program Curriculum**

- Identify occupational competencies needed by the workforce.
- Recommend student proficiency standards.
- Review course content, sequencing, assessments, and validation of content.
- Recommend equipment purchases and facility changes.
- Identify new and emerging technologies and jobs.

## Student Recruitment, Retention, and Placement

- Recommend program marketing strategies to recruit students.
- Facilitate fieldtrips, internships, and work experience opportunities for students.
- Monitor program placement data.
- Develop resources for scholarships.
- Review student service functions and programs and recommend possible changes and enhancements to these services.
- Assist graduates in the attainment of permanent employment in areas that reflect their educational and occupational backgrounds.

## **Program Evaluation**

- Identify future environmental and industry trends impacting the program.
- Provide concrete recommendations for improvement.
- Monitor annual progress of program improvement plans.

### **Public Information**

- Stimulate public awareness of career and workforce education needs and contributions.
- Participate in public hearings and other legislative activities that impact the program and College.
- Recommend strategies for forging a stronger relationship between the College and the community.
- Promote and advocate for the program in the community.

#### **Facility Improvements**

- Review and recommend facility and/or equipment improvements.
- Evaluate and recommend design, space, equipment, and layout of laboratories.

#### **Instructor Guidance**

- Facilitate opportunities for cooperative relationships with business and industry.
- Identify community or business resource people.
- Advise on occupational trends and new technologies to help guide instructor development.
- Identify qualifications and assist in the recruitment of instructors.

# Structure

#### **Committee Design**

Balanced representation in an Advisory Committee is important to its success. The membership should reflect a cross section of business and industry served by the program. It is recommended that the following criteria be taken into consideration when deciding on the committee's composition:

#### • Employee/Employer Balance

A balance between employers and employees is desirable.

#### • Educators

As members of the institution, educators are critical in that they may be called to do more than other committee members. These members should expect to offer clear explanations from the College's perspectives of issues or challenges presented before the committee or to obtain additional information before the next meeting occurs. Also, educators may be asked to prepare reports, do research, or make special arrangements for facility and equipment utilization by the committee.

#### Organized Labor

Should the career or technical area have an organized union, representation in the committee is recommended.

# • Gender, Age, Minority, & Disability Status

There is considerable concern regarding gender, age minority, and disability status bias with respect to recruitment of new workers. It can be a great asset to include members who have a good grasp of these issues and who are sensitive to the concerns and viewpoints of special populations.

#### • Students

Former and current students can make a valuable contribution in light of their knowledge and experience in the program.

#### • Size/Type of Business Organization

Depending on the size and type of organization, individuals are hired in the same occupational area with different expectations. The committee should be cognizant of the differences and similarities between them.

#### Associations

 Some professions, businesses, or industries may have associations established to represent the viewpoints of its members. Representation in the committee is highly recommended.

# Qualities to look for when selecting committee members

- Commitment
- Sincere interest
- Garners the respect and confidence of other community members
- Dedication to the occupation and community
- Knowledgeable about the field represented
- Good communication skills
- Respectful of the ideas of others
- Ability to work well with others



#### Size of Committee

The number of members will vary with the nature and size of the program. On one hand, a committee that is too small may result in limited perspective, inadequate information on career fields, and too little diversity. On the other, one that is too large may prove to be unmanageable. It is recommended that there be a minimum of six members and no more than 15 active representatives from business and industry.

#### **Term of Appointment**

Members are appointed to serve in an Advisory Committee for a two-year term beginning in August.

#### **Meetings**

Frequency of meetings may vary according to the needs of the program. In general, the committee holds at least two meetings each academic year (October & March). However, should the need arise, additional meetings may be called by the chair, department chair, or the division dean.

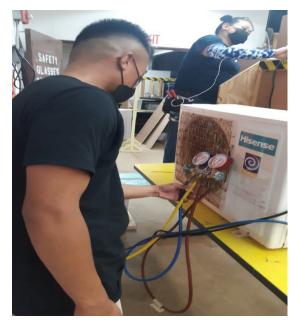
Also, alternative methods of meeting may be considered, to include online and off-site meetings.

After each Advisory Committee meeting, meeting agenda and minutes should be forwarded to AIER and to the division dean.

#### **College Representatives**

College representatives serve in an ex-officio capacity. The following individuals may be invited to meetings:

- College President or designee
- Vice President for Academic Affairs
- Division Dean/Associate Deans for the program
- Assistant Director of Career and Workforce Development
- Program chair
- Program faculty members
- Career program advisors
- Other appropriate individuals



# Process of Appointment

Advisory Committee



formally appoint Advisory Committee members

The **President** 

recommends the members to the Board of Trustees

The **Dean** submits the names of individuals recommended by the Department to the President via the VPAA

The **Department** nominates/ recommends individuals and submits their names to the appropriate dean

# Operation

The viability and effectiveness of an Advisory Committee is dependent upon the degree of support it is given not only at the initial stage or organization, but throughout its cycle. A committee's success can be ensured if a mechanism is put in place that facilitates involvement in the instructional program. Active involvement needs to be regular, systematic, and genuine.

## **General Functions & Guidelines**

Overall, the functions of the committee and guidelines for planning and conducting meetings will be the same. The following tasks apply:

- An orientation for members is conducted
- Meetings (time, date, and place) are established
- Meeting agendas are developed and followed
- Records of the meetings are kept
- A notice of meetings is prepared and given to members
- Arrangements for successful meetings are completed (room reservation and setup, materials, refreshments, etc.)
- Minutes of meetings are prepared and distributed to members in a timely manner
- Meetings are conducted in a professional manner (informal but structured climate). Discussion of agenda topics is open and free, but parliamentary procedure is followed when official action is taken
- Space is designated in a file drawer for use by the Advisory Committee
- Communication between the Advisory Committee and the college is reciprocal and continuous
- The committee knows and follows the channels of communication
- Official communications are signed by the chairperson of the Advisory Committee

## **Member Orientation**

With a newly organized or reorganized advisory committee, it is generally advisable to provide orientation. Typically, this may be done at the first meeting with the educator as chairperson. The following are recommended areas that may be included:

- The role and functions of the Advisory Committee
- Operational Guidelines
- Getting acquainted with other members
- Overview of the educational program
- Program curriculum
- Review of the department and/or program's plan of action
- Distribution of the Advisory Committee Handbook to each member

## **Meeting Agendas**

The agenda is the plan for the meeting and lists the items to be discussed and considered. It also includes a time schedule for accomplishing tasks. Input for agenda items from the members encourages an inclusive process and ownership of agenda topics. The agenda is the responsibility of the chairperson who is encouraged to solicit agenda items at each meeting for the next meeting (Refer to Appendix D for sample Agenda).

## **Meeting Minutes**

The minutes are records of what occurs at a meeting. They should be brief, factual, and objective. They serve as a reminder of the subjects previously discussed and ensure that pending items or referred questions are not forgotten (See Appendix E for a sample format). Minutes are significant for the following reasons:

- Agreement as to the action suggested or needed
- Substantiation of the meetings, accomplishments, and accountability
- A vehicle for communication with the committee

Pre-distribution of agendas and post-meeting distribution of minutes, prior to the next meeting are helpful for communication, involvement, and interest. Also, it provides an opportunity to address other items such as updated information and data, notices, and other matters of interest. A copy of the minutes is submitted to the appropriate dean.

## **Advisory Committee Meetings**

The initial meeting will be different in scope from subsequent meetings in that most of the time will be spent on orientation of members and the organization of the committee. The first meeting should be carefully planned as it is important to set the tone for future meetings and equally important, to firmly establish effective relationships from the start (Refer to Appendix C for the First Meeting Agenda sample).

A well-planned, professionally conducted first meeting will set the stage for a productive second meeting. The second meeting may be the time to complete the "Plan of Work" that will guide the committee's activities (See Appendix G for the Plan of Work sample). This meeting may also provide educators the opportunity to transfer the leadership to committee members. Hence, the committee becomes operational at this point.

Meetings that follow would be for the purpose of completing the committee's Plan of Work. The number of meetings decided by the committee is dependent upon the scope of work to accomplish. With a new committee, it is recommended that members begin with goals and objectives that will lead to a relative degree of success. For a reorganized committee, the goals and objectives may be continued from the previous year.



# **Committee Officers**

#### **Committee Officers**

An Advisory Committee needs a leadership structure that is functional. A committee should have at minimum, a chairperson and a secretary. The chairperson, in particular, should possess leadership skills that enables him/her to lead the group in discussion and towards the accomplishment of committee goals and objectives, as well as involve all members. The secretary position can take the form of an "executive" secretary which could extend the role of the educator. The overall role and responsibilities of committee officers and college representatives are outlined below.

#### Chairperson

- Presides over all committee meetings
- Responsible for and develops the agenda
- Solicits input from members
- Encourages involvement of all members
- Facilitates discussion and work of the committee
- Works with college representatives in planning dates, times, places and agenda/materials for meetings

#### **Co-Chair**

- Conducts meetings in the absence of the chair
- Assists the chair in meeting the goals and objectives of the committee

#### **Secretary**

- Prepares the minutes
- Acts as point of contact for regular communication, timely committee (verbal and written) announcements, and dissemination of information
- Produces accurate and neatly prepared reports/documents

## **College Representatives**

Program chairs serve as the designated official representatives of the College for the Advisory Committee. They will take all necessary action in maintaining, planning, and holding meetings of the committee. Duties include:

- Provide support needed for the work of the committee to be carried out (record minutes, assure copies of the minutes, reports, recommendations, notices, and other materials are disseminated to members and other appropriate staff)
- Coordinate meeting room facilities and refreshments for attendees
- Provide statistical and descriptive information concerning the college, program, and its performance, and other materials as needed
- Present concerns about the program to the advisory committee for discussion and recommendations
- Work with members to develop and implement a "Plan of Work" for the committee
- Present to the committee any action taken as a result of the committee recommendations
- Maintain a current file on advisory committee businesses/organizations
- Maintain a current file of information on advisory committee members
- Notify the appropriate dean of any membership changes

# Appendices

- Appendix A: Public Law 14-77
  - Board of Trustees Policy 335
- Appendix B: Guam Community College Policy Statement
- Appendix C: First Meeting Agenda
- Appendix D: Agenda Format
- Appendix E: Minutes: Sample Format
- Appendix F: Advisory Committee By-Laws
- Appendix G: Advisory Committee Plan of Work



# Advisory Committee Handbook P.L. 14-77 & Policy 335 Public Law 14-77

Public Law 14-77, Fourteenth Guam Legislature (Bill 499), Section 11964 states: Advisory Committee. The Board shall establish Advisory Committees for each of the different career programs or levels of instruction and appoint committee members from among people in the community who can best advise the Board in their area of expertise or on matters pertaining to the Board's responsibilities as established by law.

# **GCC Board of Trustees Policy 335**

#### Workforce Development Advisory Committees for Career and Technical Education (CTE)

WHEREAS, the beneficial role and function of Workforce Development Advisory Committees is nationally recognized as a means of ensuring quality in Career and Technical Education (CTE); and

WHEREAS, the CTE programs of Guam Community College will benefit from the advisory assistance of such committees.

NOW, THEREFORE, BE IT RESOLVED, that there shall be established one functioning Workforce Development Advisory Committee for each CTE program of the College.

BE IT FURTHER RESOLVED, that the Board of Trustees of the Guam Community College shall have the authority (Public Law 14-77, as amended by Public Law 31-099:4 in 2011) for appointing members to the various workforce advisory committees upon recommendation by the department in each Career and Technical Education (CTE) area.

Amended & Adopted: May 6, 2022 Resolution 8-2022

Amended & Adopted: August 11, 2017 Resolution 13-2017

Amended & Adopted: December 11, 2014 Resolution 50-2014

Amended & Adopted: November 17, 2008 Resolution 64-2008

Adopted: April 6, 1994 Resolution 28-94

# GCC Policy Statement

Each Advisory Committee member recognizes that the role of the Advisory Committee is to "assist" and "advise."

Each Advisory Committee will organize itself, determine its meeting times, select officers and subcommittees (if needed), and formulate its programs and meeting agendas following current Guam Community College Board of Trustees policies.

The President, as authorized by the Board, will notify advisory committee members of official appointment by letter.

Advisory Committee recommendations will be made in writing and presented to the appropriate Dean for review by other College officials and the Board.

Instructors and other individuals will have the opportunity to suggest agenda items.

Each Advisory Committee will meet at least two times a year. Committee records will be kept on file at the college.

- I. Opening remarks and introductions The educator should assume responsibility as the temporary chairperson.
- II. Appointment of a temporary secretary
- III. Explanation of the Advisory Committee concept The educator can give a brief overview of the role of the Advisory Committee Handbook and give examples of what other committees have done. The description may also include a general description of the program and where documents can be found.
- IV. Explanation of the steps to be taken in establishing an operating structure
  The educator can explain the need for a set of rules of operation and appoint an ad hoc subcommittee to develop a proposed set of rules to be considered at the next meeting.
- V. Election of Officers
- VI. Plans for the next meeting The educator should have the committee set the date, time, and for the next meeting as well as remind members the rules of operation will be on the agenda and that the committee will need to begin developing an annual program of work.
- VII. Adjournment

(Name of Advisory Committee) Agenda							
Date:				Time:			
Location:							
Facilita	ator:						
Attendees:							
Agenda							
Item #	Торі	ics/Discussion	Action Poin	ts	Individual Responsible		
	Old Business						

(Name of Advisory Committee) Minutes								
Date:		Time:						
Locatio	n:							
Facilita	tor:							
Attend	Attendees:							
Minutes (Highlight main points)								
Item	To	pics/Discussion	Action Points		Individual			
#					Responsible			

# **Advisory Committee By-Laws**

## ARTICLE I: Name

The name of this committee shall be \_\_\_\_\_\_ Advisory Committee for the Guam Community College.

# ARTICLE II: Purpose

The purpose of this advisory committee is to provide a link between Guam Community College's instructional program and the community through coordinated activities. The Committee will assist and advise the institution regarding the quality of the \_\_\_\_\_\_educational program and services.

# ARTICLE III: Membership

Section 1: Membership—The Advisory Committee shall consist of members, appointed by the President, as delegated by the GCC Board of Trustees and based upon recommendations of the individuals involved in the instructional program and the administrators of the program.

**Section 2: Term of Membership** -The term of membership shall be for two years with a replacement plan devised by the Committee during its first year of operation.

Section 3: Membership Year—The membership year shall be from August 8 through August 7 of each year.

# ARTICLE IV: Officers

Section 1: Officers—The officers of the \_\_\_\_\_Advisory Committee shall consist of a Chairperson, Co-Chairperson, and Secretary. Officers shall be elected by the members of the committee at the first meeting. Other officers may be elected if the committee desires. **Section 2: Ex-Officio Members -** Ex Officio members shall consist of the Assistant Director of Continuing Education and Workforce Development, Dean, or Associate Dean, and other key support personnel.

# ARTICLE V: Duties of Officers

**Section 1: Duties of the Chairperson -** The duties of the chairperson shall be those usually pertaining to the office as set forth in *Robert's Rules of Order*. The chairperson shall preside at all meetings and develop an agenda for each meeting.

**Section 2: Duties of the Co-Chairperson -** The duties of the co-chairperson shall be to preside over meetings in the absence of the chairperson and to assist the chairperson in conducting the business of the committee.

**Section 3: Duties of the Secretary -** The secretary shall keep accurate minutes of all meetings of the advisory committee and to prepare and distribute minutes, announcements, etc.

# **ARTICLE VI:** Meetings

Committee meetings will not be regularly scheduled except the first meeting of the school year which will normally be held in October.



A "Plan of Work" helps make the operation of the advisory committee efficient and effective. The plan is a guide for activities in which the committee will undertake to continue improving the program.

Before a committee can develop its "Plan of Work", members need to become familiar with the instructional program's curriculum, goals, and objectives. With this basis of understanding, the committee may address the activities and strategies identified below, and adds any additional activities and strategies that may be needed.

Usually, a "Plan of Work" is developed annually or biannually by the advisory committee. The Program Chair is responsible for recommending efficient operating procedures to the committee and reporting the results of the plan.

#### PLAN OF WORK

Name of Advisory Committee:

Year:

1. ACTIVITIES

Review the goals and objectives of the program and serve as a communication link between the college and community.

#### **STRATEGIES**

- 1. Review the mission and demographics of GCC.
- 2. Review information about the program and program demographics.

#### 2. ACTIVITIES

Identify community resources that will help support or contribute to the success of the program.

#### 3. ACTIVITIES

Inform the college staff of changes and trends in the and local economy and workforce.

#### 4. ACTIVITIES

Assist in recruitment, providing work-based learning opportunities, and in placing graduates with prospective employers.

#### STRATEGIES

- 1. Provide back-to industry experience for faculty (when appropriate).
- 2. Review potential for sponsoring student scholarships, recognition programs, foundation programs and other program enhancements.

#### STRATEGIES

- 1. Share information related to changes, trends, and issues occurring in your business or organization and in the field.
- 2. Identify job openings with organizations.
- 3. Validate and identify job titles related to the program.
- 4. Identify program entry-level and average salaries.

#### STRATEGIES

- 1. Market and promote the program by sharing information about the program with staff for upward mobility.
- 2. Identify work sites for internships and and placements for students.
- 3. Promote the program throughout the community.
- 4. Conduct career forum (employability skills) for students.

#### 5. ACTIVITIES

Review and recommend revisions in the program curriculum.

#### 6. ACTIVITIES

Review and recommend facility and/or equipment improvements.

#### STRATEGIES

- Validate skills and knowledge offered in the course or program curriculum with standards required by professional agencies.
- 2. Review course/program skills and knowledge and determine their relevancy to business and industry needs.

#### STRATEGIES

- 1. Review the facility and equipment utilized for the program.
- 2. Identify new technology and developments that should be used in the program.
- 3. Recommend equipment and software needs for the program.

## **Guam Community College Workforce Advisory Committees**

Adult Education Advisory Committee Automotive Advisory Committee **Business Advisory Committee Computer Science Advisory Committee Construction Trades Advisory Committee Cosmetology Advisory Committee Criminal Justice Advisory Committee** Culinary & Food Service Advisory Committee **Education Advisory Committee Electronics Advisory Committee** Fire/Emergency Management Services Advisory Committee Hotel Advisory Committee Human Services Advisory Committee Marketing/Accounting/Supervision & Management Advisory Committee Nursing & Allied Health Advisory Committee Office Technology Advisory Committee Professional Interpreting Advisory Committee Visual Communications Advisory Committee