

## **The Hospitality and Tourism Industry**

The Hospitality and Tourism industry has brought not just happiness and joyous experiences to its patrons, but also brings growth to the economy. The industry has brought a great deal of jobs available to a slew of diverse people.. Without this industry, a monumental amount of people would be affected. And not just them, but also the economy. The Hospitality and Tourism industry is important for numerous reasons. Allow me to explain.

The industry has been beneficial to the economy for a number of reasons. According to kendall.edu, “Hospitality generates revenue for local economies directly when tourists spend money in hotels, restaurants and entertainment venues. It also helps economies indirectly because tourists purchase retail goods, pharmacy items and locally made souvenirs and crafts. In addition, tourism can stimulate the building of infrastructure such as roads and public transportation.” The industry also affects the economy because of the many jobs it provides. Hospitality also supports jobs in arts and culture industries, keeping theaters and arts festivals thriving.

During these trying times, the Hospitality and Tourism industry has been greatly affected. Because of the pandemic, people are greatly advised not to travel thus putting those working in the travel and tourism sector of the industry at a loss. However, those in Lodging may still be able to work. Here on Guam, a number of hotels are still open and being used as quarantine

facilities. From what I've seen, those in Food & Beverage are still at work; however, only being able to have customers order take-out.

The Hospitality and Tourism industry is a monumental part of Guam's economy. Tourists come and spend their money here and have a great time, while also supporting local businesses by purchasing from them. However, because of this pandemic, the number of tourists that come are greatly decreased. Despite that, the industry hasn't completely plummeted here on island. Locals still purchase from Food & Beverage businesses (myself included) as well as have stay-cations at hotels here on island from what I've seen on social media. If/when this pandemic ends, I don't think it will be hard for the industry here on island to revive. When people are able to leave their houses, they will surely want to travel from having a case of cabin fever. And when that inevitably does happen, Guam will surely have a slew of tourists on their way. Tourists will favor Guam when they travel because when you shop here it's duty free (tax free).

In conclusion, the Hospitality and Tourism industry is important to the economy. The more people spend, the more the business grows. And the more the business grows, the more jobs there are available. The industry not only provides employment and an opportunity for people to spend their money, but also allows for other professions to grow such as journalism and the arts. In other words, the Hospitality and Tourism industry is important for all people.

**Bibliography:**

- <https://www.kendall.edu/blog/why-is-the-hospitality-industry-important/>, kendall.edu,  
Why Is the Hospitality Industry Important?, June 28, 2018, November 19, 2020