

December 8, 2020

1st Period

Essay: Importance of Hospitality and Tourism

The hospitality industry is very important because it drives customers in so they are able to make purchases so the business will become successful. The hospitality industry consists of food and beverage, lodging, travel, tourism, and recreation. So far in 2020, there are 4,805,670 employees working in the hospitality industry. The industry provides 87 billion to the United States. A good thing about working in this industry is being able to meet new people everyday and just making their day better.

While working in this industry, there are both good things and bad things. A good thing about working in this industry is that it can come with cool features. For example, if you work at a hotel you can stay the night for free. Another good thing is when you first start looking for a job in the industry, there are so many different types of jobs to choose from like entertainment or food and beverages. Now one of the bad things includes the amount of hours you work, like working during the holidays or the weekends. It isn't the best because before working in the industry those were usually the days of your break.

With covid happening it has impacted the hospitality industry very seriously. When we first went into quarantine restaurants were closed at the time but they got to switch to only doing take-out instead to keep the business running. Recently, restaurants were able to open up again for people to dine, the only thing was that there's a limit on the amount of people who can enter. As for the hotels, they now have to pay attention to keeping everything clean and make sure it's all part of the certifications. By achieving this goal they will be using technology to make sure everything is going smoothly.



Sources:

• [Revenue in selected countries in the Travel & Tourism market in 2020](#)

[Tourism in the US - Employment Statistics](#)

[Pros & Con of Working in Hospitality Industry | SEI](#)

[Effects of COVID-19 pandemic on hospitality industry: review of the current situations and a research agenda](#)

[COVID-19 hit the hotel industry hard. Here's how hotels are pivoting in the new reality](#)