

## ASSESSMENT POST-SECONDARY MARKETING PROGRAM PRACTICUM EMPLOYER EVALUATION

**Program SLO#3: Display technical skills required to obtain career-sustaining marketing positions.**

**Tool/Method:** Upon completion student's practicum hours, employer will evaluate student's job performance.

**Criteria: 85% of the students will average a score of 3 or better in each of the skills listed and earn a 90% or better for their overall percentage grade.**

Student #: [REDACTED]

Date: 12-1-22

EMPLOYER'S EVALUATION OF STUDENT'S ON-THE-JOB TRAINING:  
(Your input enables us to provide better instruction and counseling for the student.)

Please rate the following factors as:

(0) Not Applicable (1) Poor (2) Fair (3) Average (4) Good (5) Excellent

PERSONAL APPEARANCE 0 1 2 3 4 5

POSITIVE ATTITUDE & ENTHUSIASM 0 1 2 3 4 5

COURTESY & RESPECTFUL 0 1 2 3 4 5

COMMUNICATIONS 0 1 2 3 4 (5)

FOLLOWS INSTRUCTIONS 0 1 2 3 4 (5)

INITIATIVE 0 1 2 3 4 (5)

JOB QUALITY & ACCURACY 0 1 2 3 4 5

PRODUCTIVITY 0 1 2 3 4 5)

DEPENDABILITY 0 1 2 3 4 5

TIME MANAGEMENT/ATTENDANCE 0 1 2 3 4 5

**UNEXCUSED** ABSENCE: \_\_\_\_\_ **EXCUSED** ABSENCE: \_\_\_\_\_ TIMES LATE TO WORK: \_\_\_\_\_

Student's Strengths: Skilled in design and efficient with time.  
Able to take on tasks with no issue.

*Student's Areas for Improvement:*

☐ Overall percentage grade you award this student is 92 %

90-100% = A; 80-89% = B; 70-79% = C; 60-69% = D; 59% & below = F