

## ASSOCIATE OF SCIENCE IN MARKETING PROGRAM ASSESSMENT

**Program SLO #3: Apply technical skills required to obtain career-sustaining marketing positions.**

**Tool/Method: Upon completion of student's practicum hours, employer will evaluate student's job performance.**

**Criteria: 85% of the students will average a score of 3 or better in each of the skills listed and earn a 90% or better for their overall percentage grade.**

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STUDENT No: \_\_\_\_\_

Date: \_\_\_\_\_

EMPLOYER: \_\_\_\_\_

POSITION: \_\_\_\_\_

EMPLOYER'S EVALUATION OF STUDENT'S ON-THE-JOB TRAINING:  
(Your input enables us to provide better instruction and counseling for the student.)

Please rate the following factors as:

(0) Not Applicable (1) Poor (2) Fair (3) Average (4) Good (5) Excellent

PERSONAL APPEARANCE	0 1 2 3 4 5	POSITIVE ATTITUDE & ENTHUSIASM	0 1 2 3 4 5
COURTESY & RESPECTFUL	0 1 2 3 4 5	COMMUNICATIONS	0 1 2 3 4 5
FOLLOWS INSTRUCTIONS	0 1 2 3 4 5	INITIATIVE	0 1 2 3 4 5
JOB QUALITY & ACCURACY	0 1 2 3 4 5	PRODUCTIVITY	0 1 2 3 4 5
DEPENDABILITY	0 1 2 3 4 5	TIME MANAGEMENT/ATTENDANCE	0 1 2 3 4 5

**UNEXCUSED** ABSENCE: \_\_\_\_\_ **EXCUSED** ABSENCE: \_\_\_\_\_ TIMES LATE TO WORK: \_\_\_\_\_

*Student's Strengths:* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Student's Areas for Improvement:* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

***Overall percentage grade you award this student is \_\_\_\_\_ %***

**90-100% = A; 80-89% = B; 70-79% = C; 60-69% = D; 59% & below = F**