

Assessment Artifact
VEMK071 Marketing IIB
Student Survey
Secondary Marketing

#7

Please, answer the following questions using the rating scale:

- 0 Not Applicable**
- 1 Strongly Disagree**
- 2 Disagree**
- 3 Somewhat Agree**
- 4 Agree**
- 5 Strongly Agree**

1. The Marketing Education program has prepared me to study Marketing in college. 5
2. My marketing classes have provided me with the knowledge and skills to be successful in a marketing career. 5
3. The Student Store Lab was a good practical experience in marketing. 5
4. I learned to use technology while in the marketing program. 4
5. Being a DECA member was a valuable experience. 4
6. Marketing has improved my ability to communicate effectively. 4
7. Marketing has improved my management/leadership skills. 4

Average 31

4.4

COMMENTS: *Please, share your overall impression of the marketing program, including any changes or improvements you would like to suggest.*