

4.

Assessment Artifact
VEMK071 Marketing IIIB

Student Survey
Secondary Marketing

Please, answer the following questions using the rating scale:

- 0 Not Applicable**
1 Strongly Disagree
2 Disagree
3 Somewhat Agree
4 Agree
5 Strongly Agree

- | | |
|--|----------|
| 1. The Marketing Education program has prepared me to study Marketing in college. | <u>4</u> |
| 2. My marketing classes have provided me with the knowledge and skills to be successful in a marketing career. | <u>5</u> |
| 3. The Student Store Lab was a good practical experience in marketing. | <u>5</u> |
| 4. I learned to use technology while in the marketing program. | <u>4</u> |
| 5. Being a DECA member was a valuable experience. | <u>5</u> |
| 6. Marketing has improved my ability to communicate effectively. | <u>4</u> |
| 7. Marketing has improved my management/leadership skills. | <u>4</u> |

Average

4.4

COMMENTS: *Please, share your overall impression of the marketing program, including any changes or improvements you would like to suggest.*

marketing is a good course to take in high school.
It helps me to be more responsible and able
to communicate with customer very well.
It also prepares me for the outside world.