

Assessment Artifact

CTVC051 Visual Communication I

SLO:

1. **Explain the common vocabulary of vector-based programs.**
2. Differentiate between vector and raster (bit-map) graphics.
3. Produce graphic design pieces with type including the creation of type, type masks, formatting, and wrapping text.

Method/Tool: Individual students will create an electronic presentation on the common vocabulary of vector based programs.

Criteria: 80% of the students will score 70% or better on the rating sheet below.

Student #: _____ **School** _____ **Date:** _____

SLO	Criteria		Yes	No
1	1	Created an electronic presentation (PowerPoint/Keynote/Prezi, etc.)		
1	2	Include and define the term: vector graphics		
1	3	Include and define the term: path or segment		
1	4	Include and define the term: node		
1	5	Include and define the term: shape		
1	6	Include and define the term: gradient		
1	7	Include and define the term: resolution independent		
1	8	Presentation delivery was clear with proper eye contact.		
1	9	Include slide transitions in electronic presentation.		
1	10	Presentation was organized in a logical sequence.		

_____ out of 10 **TOTAL SCORE:** _____ %

Comments/ notes:
