Breakfast Emporium

Mission Statement: "Breakfast Emporium serves the most savory pancakes just in

case you want an enjoyable breakfast."

Theme: Family Style

Segment: Front of the house **Hours of Operation:** 5am-3pm

I. Facility Related Standards

Parking:

- -Should have enough lighting for each parking lane.
- -There will be 4 handicap parking spaces.
- -Two way traffic for better access.
- -Will be cleaned once per week.

Ground:

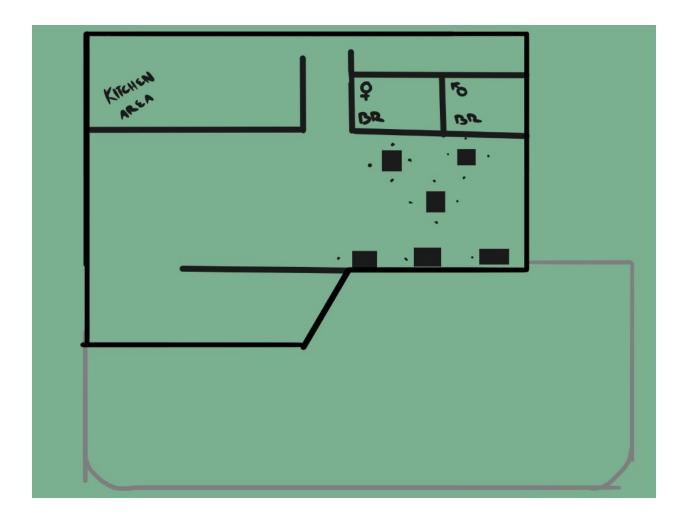
- -Three outdoor benches. Two for the waiting area. One specifically for the Smoking area.
- -Good lighting for both areas.
- -Added shade incase of rain.
- -There will be trash cans specifically for smoking and others.

Building:

- -Main color will be blue with the accent color being a darker shade of blue. (Navy blue)
- -Walls will be cleaned once per month.
- -Waiting/Smoking areas will be deep cleaned once per two weeks.
- -Parking lots will be cleaned once per week.

Interior Design:

- -Family themed.
- -Wall color should have vibrant colors suitable for kids and adults.
- -Flooring is marble topped off with carpet in some areas.
- -3 one sided tables.
- -3 tables for 4.



Decor:

- -Blue checkerboarded linen
- -White napkins
- -Casual posters of food (specifically breakfast items: pancakes, eggs, bacon, etc.)
- -Linen will be replaced with a new one once per day and old ones will be cleaned once per day.
- -Posters will be cleaned once per week.
- -Napkins will be replaced and cleaned once per day as well.

Lighting:

- -White fairy lights will up hung up on the walls
- -Lighting will also be provided on the ceiling.

Sound:

-Casual radio songs will be playing

Temperature:

-Ac will be provided.

II. Safety- and Security- related Standards

- -Employees must have CPR training.
- -Fire extinguisher located near employee's area and near entrance.
- -Fire evacuation plan will be near the employee's area.

III. Public Related Standards

Appetizer: Sausage Bacon Bites

- -Recipe: Sliced bacon, cooked sausage links, brown sugar
- "Savory little Sausage Bacon Bites with mouthwatering bacon and a hint of brown sugar."
- -Serving size: 30 calories Main Entree: Pancakes
- -Recipe: Butter, baking powder, all purpose flour, white sugar, milk, and eggs.
- "Fluffy pancakes which gives you a warm taste in your mouth. A perfect meal for breakfast!"
- -Serving size: 250 calories Dessert: Chocolate cake
- -Recipe: White sugar, all purpose flour, cocoa powder (unsweetened), baking powder, egg, salt, milk, vegetable oil, vanilla extract, water
- "Sweet chocolate cake with a pinch of salt"
- -Serving size: 249 calories

IV. Employee related Standards

- -Uniform should be properly cleaned and worn at all times.
- -Employees must have good hygiene.
- -Will greet customers with respect:
- "Good morning and welcome to Breakfast Emporium!"
- -Employee will ask customer for their name and number of people reserved
- -For Reservations on the phone, employees will ask for the time, their name, and how many seats.
- -Suggestive selling: Will ask if they want this meal
- -Employee will ask for what they want to order
- -While handling the food, employees will come up to the table, ask if they ordered this, and if so, hand it to them.
- -Will give them a bill and pay up in the reception.