

MK123 Career Presentations

Name: xxxx

Date: 11/10/20

Media Planner

Criteria		Yes	No
1	Included the terms marketing, marketing concept, and target market.	x	
2	Included the 4 P's of the marketing mix.	x	
3	Created an electronic presentation (PowerPoint/Keynote/Slides, etc.)	x	
4	Included animations in electronic presentation.		x
5	Included slide transitions in electronic presentation.		x
6	Presentation delivery was clear with proper eye contact.	x	
7	Described the job description of a specific marketing career.	x	
8	Described the salary range of a specific marketing career.	x	
9	Described the requirements to obtain a specific marketing career.	x	
10	Described how student feels about the specific marketing career.	x	

8 out of 10 TOTAL SCORE: 80%

Good job!