

ASSESSMENT MK292 MARKETING PRACTICUM

SLO

1. Apply theory learned in the classroom to the work environment.
2. Practice effective interpersonal skills in the workplace.
3. Document the synthesis of knowledge and skills gained through work experience in an electronic presentation.

Tool/Method: Upon completion student's practicum hours, employer will evaluate student's job performance.

Criteria: 85% of the students will average a score of 3 or better in each of the skills listed and earn a 90% or better for their overall percentage grade.

Student #: _____

Date: _____

EMPLOYER'S EVALUATION OF STUDENT'S ON-THE-JOB TRAINING:

Please rate the following factors as:

(0) Not Applicable (1) Poor (2) Fair (3) Average (4) Good (5) Excellent

PERSONAL APPEARANCE	0 1 2 3 4 5	POSITIVE ATTITUDE & ENTHUSIASM	0 1 2 3 4 5
COURTESY & RESPECTFUL	0 1 2 3 4 5	COMMUNICATIONS	0 1 2 3 4 5
FOLLOWS INSTRUCTIONS	0 1 2 3 4 5	INITIATIVE	0 1 2 3 4 5
JOB QUALITY & ACCURACY	0 1 2 3 4 5	PRODUCTIVITY	0 1 2 3 4 5
DEPENDABILITY	0 1 2 3 4 5	TIME MANAGEMENT/ATTENDANCE	0 1 2 3 4 5

UNEXCUSED ABSENCE: _____ **EXCUSED** ABSENCE: _____ TIMES LATE TO WORK: _____

Student's Strengths: _____

Student's Areas for Improvement: _____

☐ **Overall percentage grade you award this student is** _____ %

90-100% = A; 80-89% = B; 70-79% = C; 60-69% = D; 59% & below = F