

**Assessment Artifact
VEMK071 Marketing IIIB**

**Student Survey
Secondary Marketing**

Please, answer the following questions using the rating scale:

- 0 Not Applicable**
- 1 Strongly Disagree**
- 2 Disagree**
- 3 Somewhat Agree**
- 4 Agree**
- 5 Strongly Agree**

1. The Marketing Education program has prepared me to study Marketing in college.
2. My marketing classes have provided me with the knowledge and skills to be successful in a marketing career.
3. The Student Store Lab was a good practical experience in marketing.
4. I learned to use technology while in the marketing program.
5. Being a DECA member was a valuable experience.
6. Marketing has improved my ability to communicate effectively.
7. Marketing has improved my management/leadership skills.

5

5

4

~~3~~ 4

4

4

4

Average

4.29

COMMENTS: *Please, share your overall impression of the marketing program, including any changes or improvements you would like to suggest.*

SSHS 7

You're a GREAT teacher
Mrs. Manzana!