Banner Term: 201880



# **COURSE CURRICULUM**

HS268 Managing Technology in the Hospitality Industry		
Course Title (Alpha, Nu	umber, Course Title)	
*if applicable, please indicate former title of course in parenthesis		
Trades and Professional Services School	Hospitality & Tourism Department	
Eric Chong, CHA, CHE, CRDE	02/21/2018	
Author(s)	Date Submitted	

Identify action to be taken below:

Adoption (Adopt) - all signatories

Final approval is given when approved by individual reviewers is verified in **Acalog** version auditing.



# **Course Curriculum**

I.

TY	PE (	OF ACTION	
Sel	ect th	he type of action that applies.	
A.	$\boxtimes$	ADOPTION	
B.   SUBSTANTIVE REVISION (attach a copy of the most recently approved course curricular update the following Information)  Select all that apply:			
C.		N-SUBSTANTIVE REVISION (attach a copy of the most recently approved course curriculum lupdate the following Information)	
	Select all that apply:		
		Change in course alpha, number, or title	
		NEW: ALPHA NUMBER TITLE	
		Wording change in the catalog course description that does not significantly change the substance	
		Change in the course outline that does not significantly change the Course content	
		Change in course prerequisites where both course and prerequisite are offered within the same Department	
		Change in textbook	
		Other: Click here to enter text.	
D.		<b>RE-INSTITUTION</b> (attach a copy of the most recently approved course curriculum and update following Information)	
		Justification for course reinstitution: Click here to enter text.	
		Arrangements made for students, in compliance with ACCJC Standard II.A.15. Click here to enter text.	

#### II. INTRODUCTION

The course is connected to the following program(s):

AS in International Hotel Management

### Please check appropriate box:

A. 

This is a CTE course and is aligned with Hospitality and Tourism Career Cluster and Click here to enter text. Career Pathway.

(See http://www.careertech.org/career-clusters/glance/clusters-occupations.html for more information)

B. 

This course is a **proposed** General Education course.

# III. COURSE DESCRIPTION & STUDENT LEARNING OUTCOMES

This course description will appear in the College Catalog followed by the Student Learning Outcomes-Course Level.\*Refer to Student Learning Outcomes (SLO) Handbook in developing SLOs (available on the Worklife tab on MyGCC).

#### A. COURSE DESCRIPTION:

This course is an overview of the information needs of lodging properties. It will cover basics of purchasing, implementing, maintaining, and managing a variety of technology systems used in hospitality and security precautions needed.

#### B. STUDENT LEARNING OUTCOMES – COURSE LEVEL (LIST 3-5)

Upon successful completion of this course, students will be able to:

- 1. Identify common technology systems used in hospitality operations.
- 2. Describe the elements of a rooms management module.
- 3. Define various threats to technology systems and the security precautions needed.
- Click here to enter text.
- Click here to enter text.
  - ☐ These SLOs can be measured and learning is demonstrated.
  - ☐ These SLOs align to States' Career Cluster Initiatives (SCCI) (<u>www.careertech.org/</u>) standards.

#### IV. RATIONALE FOR PROPOSAL

A. Reason this proposal should be adopted in light of the College's mission statement and educational goals

Guam's main industry is hospitality and tourism. This course will provide the knowledge and skills necessary in the hospitality environment. This course supports the College's mission in career technical workforce development providing the highest quality student-centered education and job training for Micronesia.

B. An assessment of industry or community need

The Hotel Advisory Committee supports this needed course because of the ongoing and everchanging technology trends that affect the hospitality industry.

C. Conformity of this course to legal and other external requirements. Include articulation agreements, Guam State CTE requirements, accrediting agency standards, State Board regulations, professional certification or licensing requirements, if applicable.

This is a course from the American Hotel & Lodging Educational Institute (AHLEI). Students who successfully complete this course will earn a ALHEI course certificate.

D. Results of course evaluation that supports request

This course will be evaluated after adoption.

E. Program requirements (associate degree, certificate, diploma) served by this course Associate of Science in International Hotel Management

V.	RESOURCE REC	DUIREMENTS	AND ESTIMATED	COSTS

A. Resources (materials, media, and equipment) and costs

В.	Facility requestions Existing class		d costs be sufficient.	
C.	Does the pr	oposed curric	culum meet the re	quirements for Title IV Federal Student Aid?
	⊠ Yes	$\square$ No	Comments:	Click here to enter text.

#### VI. IMPLEMENTATION SCHEDULE

⊠ Yes

A. Implementation date: Fall 2018

□ No

Document must be approved by the second week of March for implementation the following fall semester OR the second week of October for implementation the following spring semester. A time period outside of these deadlines is subject to VPAA approval.

B. Course Offering: As needed

#### VII. COURSE DESCRIPTION

A. COURSE:

**ALPHA NUMBER** HS 268

B. **COURSE TITLE(S):** 

HS268 Managing Technology in the Hospitality Industry Long Title: Abbreviated Title (30 characters maximum): HS268 Managing Hosp Tech

C. CONTACT HOURS

	<b>Delivery Format</b> *indicate type below	If applicable, Lab Category *Category 1 and 2 as defined in the2017-2023 GCC Faculty BOT Contract, Article XVIII.B.4.a.2.	Contact Hours
1	□ Lecture:		45
2	☐ Hybrid:		Click here to enter
			text.
3	☐ Clinical:		Click here to enter
			text.
4	☐ Practicum:		Click here to enter
			text.
5	□ Lab:	☐ Lab 1	Click here to enter
	Category 1 — Instructional Labs The equivalent of an academic course taught in a lab environment. Direct Instruction fills the entire class period. Category 2 — Lecture/ Application/ Practice Labs Seventy-five (75%) of lecture course. Lecture and Practice sessions are clearly identified as separate activities.	□ Lab 2	text.
		TOTAL HOURS:	45

#### D. **NUMBER/TYPE OF CREDITS**

Carnegie Units: Click here to enter text. per semester Credits: 3 per semester

E. **PREREQUISITE(S)** HS150

F. **CO-REQUISITES(S)** Click here to enter text.

G. ARTICULATION

Secondary Programs/Courses: n/a
University of Guam: n/a
Others: n/a

H. TARGET POPULATION: International Hotel Management major

**VIII. COURSE DESIGN** (Instructional method - e.g. traditional (face-to-face) or non-traditional (online or hybrid).

The methods of instruction include lectures, guest speakers, field trip, Internet research, and group discussions.

# IX. COURSE OUTLINE

- 1. Hospitality Technology Systems
- 2. Hospitality Technology Components
- 3. Reservations Systems
- 4. Rooms Management and Guest Accounting Applications
- 5. Property Management System Interfaces
- 6. Point-of-Sale Technology
- 7. Food and Beverage Management Applications
- 8. Sales and Catering Applications
- 9. Accounting Applications
- 10. Information Management
- 11. System Selection
- 12. Systems and Security Maintenance

## X. MEANS OF ASSESSMENT AND CRITERIA FOR SUCCESS

Students take exams, faculty-developed assignments, and projects. Students who score 70% or better in the AHLEI exam will be awarded with an American Hotel & Lodging Educational Institute's (AHLEI) course certificate.

# XI. TEXTBOOK REFERENCE, EQUIPMENT AND SUPPLIES

\*When considering a change of textbook, attach a certification of the number of existing textbooks from the GCC bookstore. (Appendix E)

**A.** Required Textbook(s)

Title: Managing Technology in the Hospitality Industry, (Current Edition). ISBN-10: 978-0-86612-490-4

**B.** Reference(s) and Bibliography

n/a

C. Equipment/Facilities

Laptop, multimedia projector, white board.

D. Instructional Supplies Needed

White board markers.

**E.** Advisory Committee reviewed and concurred with the materials, content, and assessment used for this course. (attach Advisory Committee written feedback i.e., Advisory Committee meeting minutes.

Comments: See attached Hotel Advisory Committee meeting minutes