

Student Survey Secondary Marketing

Please, answer the following questions using the rating scale:

0 Not Applicable

1 Strongly Disagree

2 Disagree

3 Somewhat Agree

4 Agree

5 Strongly Agree

- | | |
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| 1. The Marketing Education program has prepared me to study Marketing in college. | <u>1</u> |
| 2. My marketing classes have provided me with the knowledge and skills to be successful in a marketing career. | <u>3</u> |
| 3. The Student Store Lab was a good practical experience in marketing. | <u>4</u> |
| 4. I learned to use technology while in the marketing program. | <u>4</u> |
| 5. Being a DECA member was a valuable experience. | <u>4</u> |
| 6. Marketing has improved my ability to communicate effectively. | <u>3</u> |
| 7. Marketing has improved my management/leadership skills. | <u>3</u> |

COMMENTS: *Please, share your overall impression of the marketing program, including any changes or improvements you would like to suggest.*

I HAVE NONE