Guam Community College

## Practicum Student Learning Outcomes: Part 1

## Practicum Site: Onward Beach Resort's Room Reservation Department Student Name: Ms. Ann Michelle Salvado Instructor: Dr. Frank C. Tung (Cell: 788-8189; E-mail: frank.tung@guamcc.edu)

Spring 2010

## Upon completion of 60-hour practicum, Ms. Ann Salvado will be able to:

- 1. Describe and diagram reservation department's organization chart.
- 2. List and describe reservation clerk's job description and job specification.
- 3. List and describe reservation supervisor's job description and job specification.
- 4. List and describe reservation assistant manager's job description and job specification.
- 5. List and describe reservation director's job description and job specification.
- 6. Identify and Explain property management systems used by the front office and the reservation department.
- 7. Reservation and Sales:
  - a) Describe the role of the sales department in reservations.
  - b) The reservation sales planning process.
- 8. Types of Reservations:
  - a) List and explain below guaranteed reservations:
    Prepayment; credit card; advance deposit; travel agent GTD; travel agency voucher and miscellaneous charge order (MCO) and corporate GTD
  - b) List and explain Non-guaranteed reservations.
- 9. Reservation Inquiries:
  - a) Explain distribution channels, and
  - b) Explain distribution channel revenues.
- 10. Group Reservations:
  - a) Describe the process of taking group reservations and discuss group reservation issues (group block, conventions and conferences, and tour groups).
- 11. Reservation Availability:
  - a) Identify reservation system used, and
  - b) Identify the tools managers use to track and control reservations availability, and discuss the reservation record.
- 12. The Reservation Record:
  - a) Explain the methods used to maintain reservation record.

- 13. Reservation Confirmation/Cancellation:
  - a) Describe policies and procedures surrounding the confirmation, modification, and cancellation of different types of reservations.
- 14. Reservation Reports:
  - a) Describe the function of typical reservation reports, and summarize other reservation considerations.
  - b) Identify reports used to document expected arrival and departure list.
  - c) Describe methods to process deposits, and
  - d) Identify tools used to tract reservations histories.
- 15. Other Reservation Considerations:
  - a) Understand the legal implications of a reservation.
  - b) Describe the policy to handle waiting lists.
  - c) Identify various promotional packages available and the purposes of having promotional packages.
  - d) Identify potential reservation problems, and describe the causes and feasible solutions to prevent potential reservation problems from happening.
  - e) Describe E-commerce systems used in the reservation management.