



# *SM Cosmetics*

## *The Right Match*

*( Color Changing Foundation )*





## *Product Description*

A color changing foundation is a makeup product for your face. Instead of having to go through numerous bottles to find the perfect tone, you can quickly match this product to your skin tone.



# PRICE

- Affordable
- Newest Product



Bundle for \$23.99

Includes :

- Blender
- Brushes
- Moisturizer

\$14.99



# PLACE

The Right Match Foundation can be found in any retail store, such as :

- Macys
- Ross
- Jeans Warehouse
- Kmart
- Sephora

**ROSS**  
DRESS FOR LESS®

*Jeans*  
**WAREHOUSE**

 **macy's**





# Promotion



## Social Media

- Instagram
- TikTok
- Youtube
- Twitter
- Facebook

## Company website

- [www.rmfoundation.net](http://www.rmfoundation.net)

# TARGET MARKET

Teens, young adults or older

- Female, male or others
- Teens & older

Available to anyone interested in cosmetic products

The Right Match Foundation is available internationally

Our product is mostly focusing on new customers, returning customers, and consumers of cosmetics





*Any questions,  
concerns or suggestion ?*







# *Thank you !*

If you have any questions feel free to email our company or  
visit our website

@rmfoundation / [www.rmfoundation.net](http://www.rmfoundation.net)

