

ASSESSMENT POST-SECONDARY MARKETING PROGRAM PRACTICUM EMPLOYER EVALUATION

Program SLO#3: Display technical skills required to obtain career-sustaining marketing positions.

Tool/Method: Upon completion student's practicum hours, employer will evaluate student's job performance.

Criteria: 85% of the students will average a score of 3 or better in each of the skills listed and earn a 90% or better for their overall percentage grade.

Student #: [REDACTED]

Date: 11/17/22

EMPLOYER'S EVALUATION OF STUDENT'S ON-THE-JOB TRAINING:
(Your input enables us to provide better instruction and counseling for the student.)

Please rate the following factors as:

(0) Not Applicable (1) Poor (2) Fair (3) Average (4) Good (5) Excellent

PERSONAL APPEARANCE	0 1 2 3 4 5	POSITIVE ATTITUDE & ENTHUSIASM	0 1 2 3 4 5
COURTESY & RESPECTFUL	0 1 2 3 4 5	COMMUNICATIONS	0 1 2 3 4 5
FOLLOWS INSTRUCTIONS	0 1 2 3 4 5	INITIATIVE	0 1 2 3 4 5
JOB QUALITY & ACCURACY	0 1 2 3 4 5	PRODUCTIVITY	0 1 2 3 4 5
DEPENDABILITY	0 1 2 3 4 5	TIME MANAGEMENT/ATTENDANCE	0 1 2 3 4 5

UNEXCUSED ABSENCE: 0 EXCUSED ABSENCE: 0 TIMES LATE TO WORK: 0

Student's Strengths: Comes to work ready with a positive attitude. Always enthusiastic and ready to learn more.

Student's Areas for Improvement: Student can use slight improvement on being more aware of details, but other than that she has definitely improved in all areas. We hope she applies all she has learned from CUMA to future opportunities.

☐ Overall percentage grade you award this student is 100 %

90-100% = A; 80-89% = B; 70-79% = C; 60-69% = D; 59% & below = F