

## Assessment Artifact AS in Visual Communications

**SLO:** Examine career opportunities in Visual Communications.

**Method/Tool:** Individual student will create an electronic presentation on a career in Visual Communications. (VC101)

**Criteria:** 80% of the students will score 80% or better on the rating sheet below.

**Student #:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Criteria		Yes	No
1	Created an electronic presentation (PowerPoint/Keynote/Prezi, etc.)		
2	Included animations in electronic presentation.		
3	Included slide transitions in electronic presentation.		
4	Presentation delivery was clear with proper eye contact.		
5	Conducted research on the various careers in visual communications.		
6	Described the job description of a specific viscom career.		
7	Described the technical requirements to obtain a specific viscom career.		
8	Described the soft skill requirements to obtain a specific viscom career.		
9	Described the salary range of a specific viscom career.		
10	Described how student feels about the specific viscom career.		

\_\_\_\_\_ out of 10    **TOTAL SCORE:** \_\_\_\_\_ %

Comments/ notes: \_\_\_\_\_

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