Q   Try searching for "audience overview"

Google Analytics Home

INSIGH

Users	Sessions	Bounce Rate	Session Duration
3.1K	**6.3K**	**26.22%**	**2m 57s**
↓1.7%	↑1.8%	↓2.2%	↑12.7%

Last 7 days ▾

AUDIENCE OVERVIEW ›

Active Users right now

0

Page views per minute

Top Active Pages   Active Users

No data available

⊙ One of your top 5 landing pages is loading slowly

Sep 1 – 30, 2020

Page load time for top 2 landing pages
Lower is better

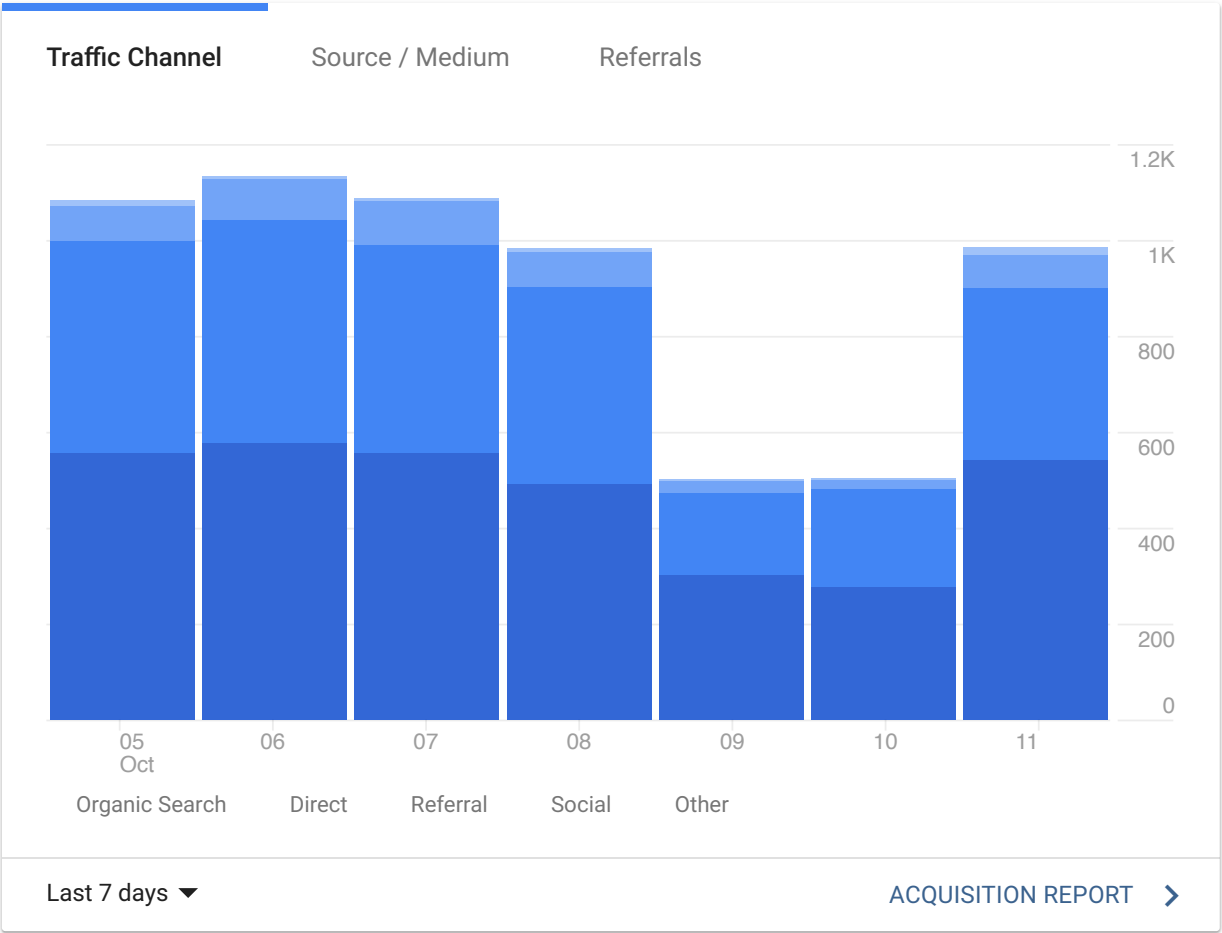| Landing Page	Seconds
/	15.3
/mygcc	24.3

🗏 Go to report

Page speed matters. Based on a Google study, when average page load time drops from 20

REAL-TIME REPORT >

MORE INSIGHTS >

How do you acquire users?

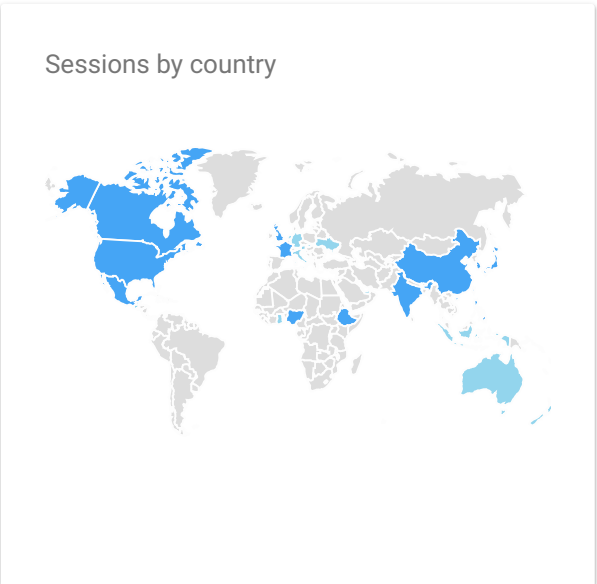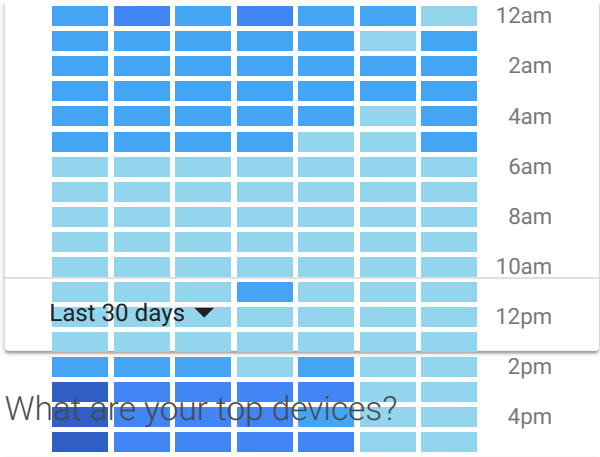**Traffic Channel** Source / Medium Referrals

Organic Search	Direct	Referral	Social	Other

Last 7 days ▼

ACQUISITION REPORT >

When do your users visit?

Users by time of day

Where are your users?

Sessions by country

Analytics

Guam

United States

China

Northern Mar...

Japan

Last 7 days ▼ 0% 20%LOCATION OVERVIEW 0% >
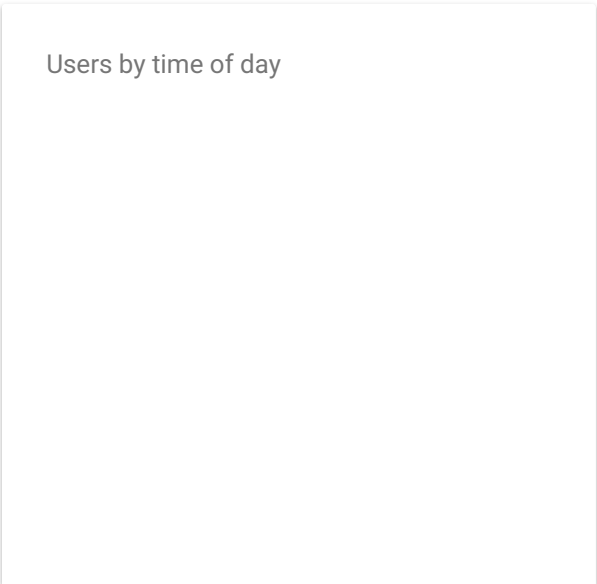
What are your top devices?
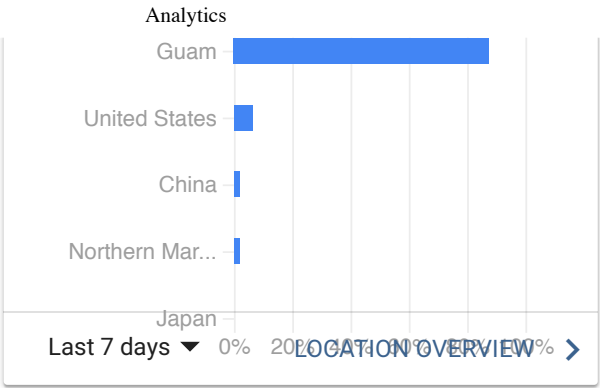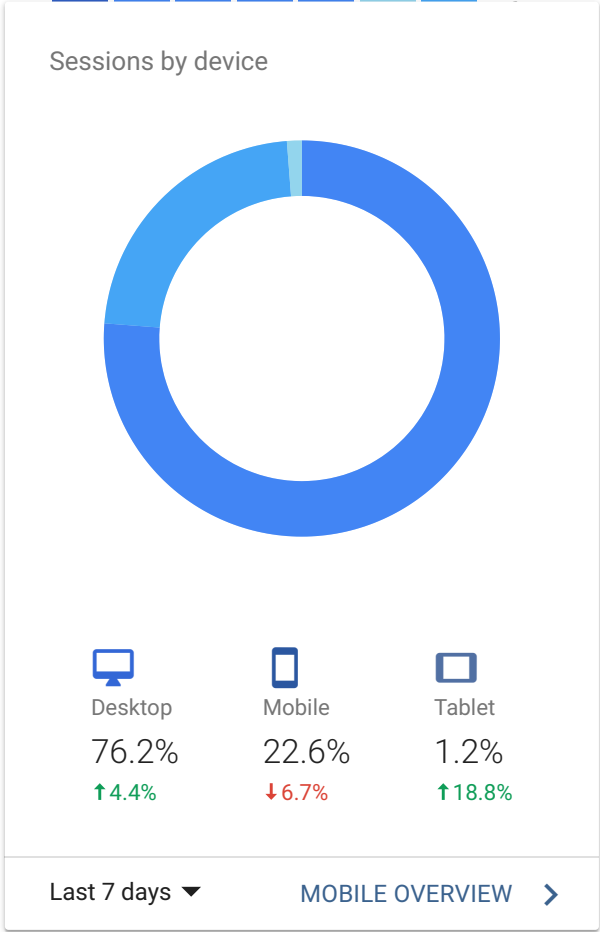
What pages do your users visit?

Sessions by device

Desktop	Mobile	Tablet
76.2%	22.6%	1.2%
↑4.4%	↓6.7%	↑18.8%

Last 7 days ▼   MOBILE OVERVIEW >

Page	Pageviews	Page Valu
/	4,813	$0.0
/degreesandcertificates	617	$0.0
/mygcc	559	$0.0
/about-us/gcc-job-opportunities	299	$0.0
/Apply	296	$0.0
/academics/college-catalog	153	$0.0
/contactus	147	$0.0
/admissions/classschedule	124	$0.0
/departmentsandoffices	116	$0.0
/admissions	100	$0.0

Last 7 days ▼   PAGES REPORT

How are your active users trending over time?

Active Users

15K	30 days
	11K
10K	7 days
	3.1K
5K	1 day
	677
0	

13 Sep   20   27   04 Oct   11

Last 30 days ▼   ACTIVE USERS REPORT
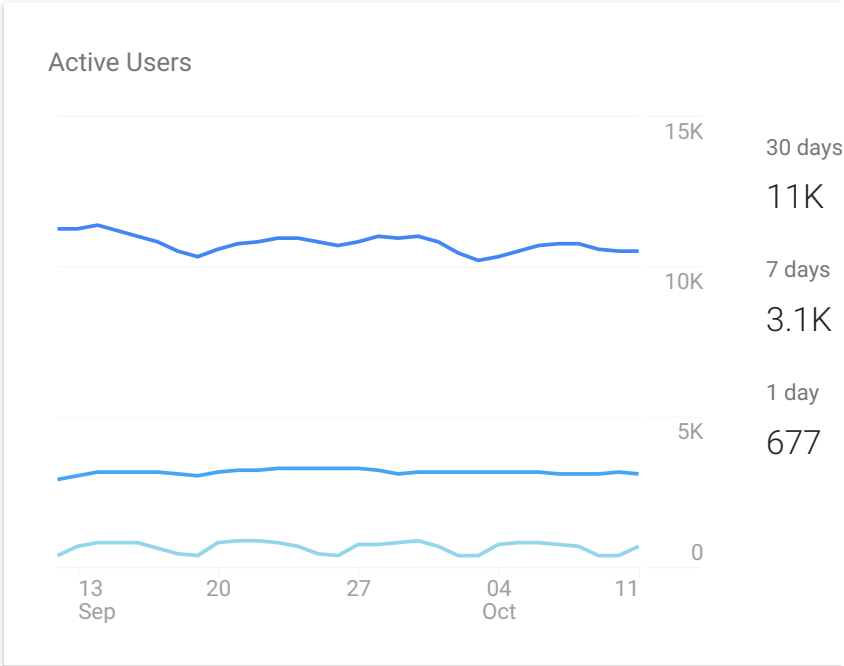
How well do you retain users?

User retention

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	8.6%	4.2%	3.2%	2.1%	2.1%
Aug 30 - Sep 5						
Sep 6 - Sep 12						
Sep 13 - Sep 19						
Sep 20 - Sep 26						
Sep 27 - Oct 3						
Oct 4 - Oct 10						

Last 6 weeks ▼   COHORT ANALYSIS REPORT   ❯