

S6
CTE Goals Exam – Guam

NAME:

DATE: 9/19/20

PERIOD: 6th

Instructions: Complete #1, #2, #3, #4 and #5.

By the end of this lesson on Guam, you will be able to,

1.2. Overview of the tourism industry in Guam and Micronesia

1.2.1. Describe Guam's market segments and what motivates visitors to travel to Guam

1.2.2. Identify and describe the positive and negative effects of tourism

1.3. Incorporating Culture in the Tourism Industry

1.3.1. List and describe Guam's historic and scenic sites

1.3.2. Explain how the Chamorro language, folklore and culture are used to promote tourism

1.3.3. Discuss alternate tourism initiatives that impact Guam (ex. Eco-tourism, Edu-tourism, concerts, weddings, MICE, sports tourism, etc.)

#1 Write your final CTE Goals (Go to N3, Page 3):

1. Life/Career Life (Social Skills)

★_tourism initiative and the impact GUam

2. Technical (Hard Skills)

★_Was learning the services decribed in chapter 2

3. Academic Skills

★ ____ Looking for the number of how it increased and decreased before the pandemic

#2 Based on the students learning outcomes listed above and the Guam lesson, complete the following prompts:

1. I know how the pandemic number of arrivals dropped this year and how it was a huge impact from 2015 to now.

2. I can identify the numbers of arrivals that came and the total number of who came more within the years

3. I am able to know what service is in the hospitality industry

#3 PRIDE RULE (SYLLABUS)- How did I demonstrate the PRIDE rule to achieve the SLOs?

P professional you have to be professional when communicating and being alert with others like being a verbal communicator, nonverbal communicator and written communication

R espectful customers expect to be treated with dignity and are handled properly you should be honest and have good money transactions

I have been involved all the time working in the hospitality industry. Helping and giving good service is being involved positively.

Dependable you have to be trusted and help those in need of help by being dependable you have to be the one receiving them with what they need and depend in interactions with the customers

Energetic you have to show a good attitude and not be boring. Have good posture and look enjoyable

#4 My Challenges: What were my challenges for reaching the SLOs :
(What was holding me back?)

My challenges for reaching the sLO's was turning my work in on time and being energetic means looking at how the numbers were and figuring out the calculations I tried adding all of them up with a calculator but the numbers were mixed up and I took up a lot of time with it but soonly I finished it on time

Did I overcome these challenges? Why or Why not?

Yes I did overcome these challenges by writing the numbers down and crossing the numbers I already got, and I also turned in all my work before the due date.

#5 Write below a 200-word essay answering the following question:

Why is knowing about Guam's tourism industry important to our local economy?

Learning about Guam's tourism industry is important, because you are learning how our economy is made by the industry. As we know the data and how much people arrived here on our island. That means that we are creating my income that businesses make and how the government can use that for the other jobs out there that need their paycheck. As we pay taxes that goes to the business they make. This is like a cycle we have for our island. The tourism industry is a big part of our island and it helps our island become successful. As I was learning this I did not know how my parents got their money from and I did not look into how the people who come here to Guam help our island. When I looked at the numbers of how Guam arrivals were I was shocked at the number of people who come here. As the pandemic happened the numbers dropped and I wonder how the economy is going to happen if we continue to shut down. The number of people from january through march june and july was a big difference from all the other years. During the google meet I learned that covid-19 really hit the tourism industry. This is why it is important to our island and the economy we get from it.

