

S22.2 HS158 Ch 8 Q & A Forum (EXAM)

Instructions:

Based on your field trip to Hotel Nikko including the special presentation from a local entrepreneur specializing in wedding and event planning, answer the following questions. Your answers should also reflect what you learned in the chapter.

1. Define special events.
2. Why are relationships important in special event management?
3. Why is it important to have a workable plan for staging a special event?
4. What kind of planning tools were mentioned and used in special event management?
5. What were some of the basic preparations that were discussed for a special event.
6. What were some of the components that were discussed when putting together a special event budget.

Note: As a chapter exam, it is expected that you are detailed in your answers. Refer to the rubrics.

Rubrics:

- Preparation and completeness - Followed instructions; punctuality; assignment looks well planned; followed directions
- Critical Thinker - Student put effort into their answer; answers were original and innovative; information was realistic and could be applicable in a real world setting.
- Presentation of Information - Information is concise and legible; assignment is not missing parts; information is accurate with proper citation of sources
- Content - Answers were original and innovative but relevant to the textbook and lesson

Answer: Answers may vary.