



Automotive Department Strategic Plan

Institutional Strategic Master Plan Goals/Initiatives (2023-2026)

1. Advancing Workforce Development and Training
2. Fostering 100% Student-Centered Success
3. Leveraging Transformational Engagement and Governance
4. Optimizing Resources
5. Modernizing and Expanding Infrastructure and Technology

Department Objectives

1. Recruit secondary students into the Automotive Program by promoting GCC's Certificates of Mastery/Completion and GCC programs and services to increase postsecondary enrollment.
2. Conduct advisements and promotion strategies to promote the Automotive programs.
3. Equip programs with tools and equipment to adequately support students, curriculum, and meet NATEF standards.
4. Update the AST Program to meet industry standards.

Automotive Department Goals

1. Recruit students from Secondary Program into Post-Secondary
2. Meet Automotive Industry needs by training students through the regular programs, apprenticeship, and boot camps.
3. Ensure the currency inventory meet National Automotive Technicians Education Foundation (NATEF) required tools and equipment standards.

Timeline

ISMP Goal #	Department Objective	Annual Program Budget Goal	Task	Task	Task
			2023/2024	2024/2025	2025/2026
1, 2, 4	Recruit secondary students into the Automotive program by promoting the program and services	Dept. Goal #1: Recruit students from secondary programs into postsecondary programs	<p>-SP24-<u>Devise</u> a survey with input from post-secondary students on ways to promote the program to secondary students and the community</p> <p>-Collaborate with faculty to promote and conduct presentations about the Automotive and GCC programs/services that encourage college enrollment</p> <p>-<u>Develop</u> a high school to college <u>educational/transition plan</u> for COC/COM recipients.</p>	<p>-<u>Compile information to determine marketing strategies</u> for Automotive/GCC programs and activities.</p> <p>-<u>Implement</u> marketing strategies</p> <p>-Collaborate with faculty to promote and conduct presentations about the Automotive and GCC programs/services that encourage college enrollment</p> <p>-<u>Implement</u> student <u>educational/transition plan</u>.</p>	<p>-<u>Implement</u> marketing strategies</p> <p>-Collaborate with faculty to promote and conduct presentations about the Automotive and GCC programs/services that encourage college enrollment</p> <p>-Implement student advisement <u>educational/transition plan</u>.</p>

<p>1, 2, 4</p>	<p>Conduct advisements and promotion strategies in postsecondary classrooms and outreach activities to promote Automotive programs and encourage student persistence and completion.</p>	<p>Dept. Goal #1: -Recruit students from secondary programs into postsecondary programs</p>	<p>-SP24-<u>Devise</u> a survey with input from post-secondary students on ways to <u>promote the program to secondary students and the community</u> -Conduct <u>group advisement</u> and <u>community outreach</u> -Collaborate with faculty to <u>promote and conduct presentations/activities</u> about the Automotive program, and GCC's programs/services that <u>encourage student persistence</u> -Monitor student progression.</p>	<p>-<u>Compile information</u> to determine marketing strategies for Automotive/GCC programs and activities. -Continue to Advise students with input on improving program /services -<u>Continue</u> promotion/outreach efforts & obtain feedback for program and student support improvement. -Monitor student progression</p>	<p>-Continue to Advise students with input on improving program /services -Continue promoting Automotive using data from Surveys to improve outreach efforts and student persistence/completion -Implement student <u>educational/transition plan</u>. -Monitor student progression</p>
<p>2</p>	<p>AST Program and Course Revision.</p>	<p>Dept. Goal #2: Meeting Automotive Industry needs by training students</p>	<p>Revise program and/or course documents and submit for approval.</p>	<p>Revise program/course documents and obtain CCA Approval. Revise Secondary AST and AutoBody Course Guides.</p>	<p>Offer courses and adjust to the assessment cycle, commencing on AY 2025-2026 with the Assessment Plan.</p>

<p>4 5</p>	<p>Equip programs with tools and equipment to adequately support the curriculum and meet NATEF standards.</p>	<p>Dept. Goal #3: Ensure inventory meets NATEF's tools and equipment standards.</p>	<p>Procure tools and equipment based on student/ faculty feedback and industry standards.</p>	<p>Procure tools and equipment based on faculty feedback and industry standards.</p>	<p>-Continue to procure and update tools and equipment inventory as needed.</p>
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