

STANDARD 1 COMMITTEE: INSTITUTIONAL MISSION AND EFFECTIVENESS

MEMBERS

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PRIMARY AREAS

A. MISSION: The institution demonstrates strong commitment to a mission that emphasizes achievement of student learning and to communicating the mission internally and externally. The institution uses analyses of quantitative and qualitative data and analysis in an ongoing and systematic cycle of evaluation, integrated planning, implementation and re-evaluation to verify and improve the effectiveness by which the mission is accomplished.

B. IMPROVING INSTITUTIONAL EFFECTIVENESS: The institution demonstrates a conscious effort to produce and support student learning, measures that learning, assesses how well learning is occurring, and makes changes to improve student learning. The institution also organizes its key processes and allocates its resources to effectively support student learning. The institution demonstrates its effectiveness by providing 1) evidence of the achievement of student learning outcomes and 2) evidence of institution and program performance. The institution uses ongoing and systematic evaluation and planning to refine its key processes and improve student learning.

A. MISSION

SAMPLE OF QUESTIONS

- ❖ What does the institution's mission say about its educational purposes?
- ❖ Who are the college's intended students?
- ❖ What statements about student learning are included in the mission statement?
- ❖ When was the current mission statement approved by the board?
- ❖ How effective is the institution's process for periodic review of the mission statement?
- ❖ How effectively does the mission statement prompt planning and decision making?

SAMPLE OF SOURCE OF EVIDENCE

- ❖ Evidence of analysis of how the mission statement is developed, approved and communicated.
- ❖ Evidence of analysis of the process for periodic review of the mission statement.
- ❖ Evidence of how the mission statement ties into the institutional goals.
- ❖ Evidence of how the mission statement links to the needs of the student population.

SAMPLE OF ACTIONABLE IMPROVEMENT PLANS:

- ❖ Ensure a broader dialogue that includes representation from students, faculty, staff, and administrators in the annual review of the Mission Statement.
- ❖ Monitor the regular review of programs and services to ensure that they address the needs of the students and remain responsive to industry and community needs.
- ❖ Embark on an information and education campaign that publicizes the Mission Statement and Chamorro version internally as well as externally into the community.
- ❖ Enhance opportunities for student participation in the process of periodic review of the Mission Statement.
- ❖ Ensure the annual review of the Vision, Mission and Goals Statements within the strategic planning process and if deemed necessary, update after discussions and consultations with the College community.
- ❖ Reinforce the Mission Statement's relevance and significance in all documentation of the College's planning and decision-making processes.

B. IMPROVING INSTITUTIONAL EFFECTIVENESS

SAMPLE OF QUESTIONS

- ❖ How has the college structured its dialogue?
- ❖ When, how, and about what subjects has the college engaged in dialogue?
- ❖ What criteria does the college use to determine its goals?
- ❖ How well does the college implement its goals?
- ❖ To what extent does the college achieve its goals?
- ❖ What assessment data does the college collect?

SAMPLE OF SOURCE OF EVIDENCE

- ❖ Evidence of broad-based participation in dialogue.
- ❖ Evidence of current institutional plans that describe the ways in which the college will achieve its goals.
- ❖ Evidence that the college community participates in decision-making.
- ❖ Evidence of periodic assessment of the effectiveness of all institutional services and processes.
- ❖ Evidence that evaluation results are utilized in integrating planning, resource allocation, implementation and re-evaluation.

SAMPLE OF ACTIONABLE IMPROVEMENT PLANS:

- ❖ Encourage the on-going process of informed institutional dialogue, which results in ongoing reflection and continued improvement.
- ❖ Ensure that all goals under the ISMP are supported by measurable objectives.
- ❖ Additional training and education in the College's planning processes should be provided to all stakeholders.
- ❖ Ensure that all courses, programs and initiatives are driven by the pursuit of competent student learning outcomes.
- ❖ Offer continuous training for faculty, staff and administration to participate effectively in the assessment process.
- ❖ Ensure that documents, reports, and studies are easily available to the public, students, faculty, staff and administrators via the College website and in print.