

# Department Strategic Plan

## Tourism, Hospitality, Culinary

### (AY17-18 through AY19-20)

#### Institutional Strategic Master Plan Goals/Initiatives (2014-2020)

1. Retention and Completion
2. Conducive Learning Environment
3. Improvement and Accountability
4. Visibility and Engagement

#### Department Objective

1. Post a 50% annual rate of conversion of graduates from T&H secondary program of study to T&H postsecondary program of study.
2. Increase postsecondary graduation rate by 10% each year.
3. Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.
4. Effectuate a comprehensive departmental professional development plan
5. Revisit four-year degree proposal.

## Timeline

### Year 1- AY17-18

#### *1<sup>st</sup> Quarter (August – October)*

ISMP Goal #	Department Objectives	Annual Program Budget Goal	Tasks
<b>1</b>	Post a 50% annual rate of conversion of graduates from T&H secondary program of study to T&H postsecondary program of study.	N/A	<ol style="list-style-type: none"> <li>1. Promote achievement of Certificate of Mastery in the secondary level</li> <li>2. Implement “Early Alert” initiative.</li> <li>3. Apply proactive advising.</li> </ol>
<b>1</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.	\$16,000	<ol style="list-style-type: none"> <li>1. Complete and submit ACF self-study.</li> <li>2. Prepare culinary kitchen for the site-visit.</li> <li>3. Make arrangements for ACF Team Visit.</li> </ol>
<b>1,3,4</b>	Increase postsecondary graduation rate by 10% each year.	N/A	<ol style="list-style-type: none"> <li>1. Practice proactive advising and reach out to all students in the program.</li> <li>2. Assist students in preparing his/her own educational plan.</li> <li>3. Encourage students to optimize</li> </ol>

			<p>course schedule.</p> <ol style="list-style-type: none"> <li>4. Collaborate with School of College Readiness in assisting students who are under prepared for college work.</li> <li>5. Monitor students' progress in the program.</li> <li>6. Plan to offer level 200 courses online – Conduct a “need and demand for online course” survey.</li> </ol>
<b>1</b>	Effectuate departmental professional development plan	N/A	<ol style="list-style-type: none"> <li>1. Adhere to T&amp;H Faculty Professional Development plan.</li> </ol>

## ***Year 1- AY17-18***

### ***2nd Quarter (November - January)***

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Post a 50% annual rate of conversion of graduates from T&H secondary program of study to T&H postsecondary program of study.	N/A	<ol style="list-style-type: none"> <li>1. Engage and collaborate with faculty in promoting postsecondary programs.</li> <li>2. Encourage seniors to complete requirements of Certificate of Mastery.</li> <li>3. Facilitate students FAFSA application.</li> </ol>
<b>1</b>	Increase postsecondary graduation rate by 10% each year.	N/A	<ol style="list-style-type: none"> <li>1. Practice proactive advising and reach out to all students in the program.</li> <li>2. Assist students in preparing his/her own educational plan.</li> <li>3. Encourage students to optimize course schedule.</li> <li>4. Collaborate with School of College Success to assist students who are under prepared for college work.</li> <li>5. Monitor students' progress in the program.</li> <li>6. Plan to offer level 200 courses</li> </ol>

			online – Determine which courses could be offered online.
<b>1,3,4</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.		<ol style="list-style-type: none"> <li>1. Adhere to ACF visit timeline.</li> <li>2. Make curricular changes based of ACF feedback.</li> <li>3. Streamline culinary program course offerings while maintaining industry standards.</li> </ol>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	<ol style="list-style-type: none"> <li>1. Adhere to T&amp;H Faculty Professional Development Plan</li> </ol>

### **Year 1- AY17-18**

#### **3rd Quarter (February – April)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Post a 50% annual conversion rate of graduates from T&H secondary program of study to T&H postsecondary program of study.	N/A	<ol style="list-style-type: none"> <li>1. Identify students transitioning into any of T&amp;H postsecondary program.</li> <li>2. Facilitate English and math placement test.</li> <li>3. Collaborate with School of College Readiness in placing those students in accelerated math program.</li> </ol>

<b>1</b>	Increase postsecondary graduation rate by 10% each year.	N/A	<ol style="list-style-type: none"> <li>1. Practice proactive advising and reach out to all students in the program.</li> <li>2. Assist students in preparing his/her own educational plan.</li> <li>3. Encourage students to optimize course schedule.</li> <li>4. Engage and collaborate with School of College Success to assist students who are under prepared for college work.</li> <li>5. Monitor students' progress in the program.</li> <li>6. Plan to offer level 200 courses online. – Revise course documents.</li> </ol>
<b>1,3,4</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.	N/A	<ol style="list-style-type: none"> <li>1. Make curricular changes based of ACF feedback.</li> <li>2. Streamline culinary program course offerings while maintaining industry standards.</li> </ol>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	<ol style="list-style-type: none"> <li>1. Adhere to T&amp;H Faculty Professional Development plan</li> </ol>

## Year 1- AY17-18

### 4th Quarter (May – July)

ISMP Goal #	Department Objectives	Annual Program Budget Goal	Tasks
<b>1</b>	Post a 50% annual conversion rate of graduates from T&H secondary program of study to T&H postsecondary program of study.	N/A	1. Facilitate enrollment in level 100 HS or Food Safety course.
<b>1</b>	Increase postsecondary graduation rate by 10% each year.	N/A	1. Conduct program assessment including graduation rate study.
<b>1,3,4</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.	N/A	1. Revise program and course documents based on ACF feedback.

<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Brainstorm and articulate four-year program goals, purpose, target audience, student demand and identify new resources required to offer these programs.



**Year 2- AY18-19**

**1<sup>st</sup> Quarter (August – October)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1,3,4</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.	N/A	1. Implement revised program and courses
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	Conduct a “Four-Year Program Demand and Employment” study.

**Year 2- AY18-19**

**2nd Quarter (November - January)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1,3,4</b>	Maintain culinary programmatic accreditation with the American Culinary Federation and World Association of Chefs.	\$1,000 Annual fee	1. Assess courses offered. 2. Submit required ACF and WACS report.
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan.
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Research best framework model from which to construct a four-year hospitality / culinary programs.

**Year 2- AY18-19**

**3rd Quarter (February – April)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Research accrediting bodies that will help shape four-year program curricula.

**Year 2- AY18-19**

**4th Quarter (May – July)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Plan for collaborative arrangements with other departments, such as Business and Liberal Arts Departments of GCC and/or other institutions.

**Year 3- AY19-20**

**1<sup>st</sup> Quarter (August – October)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	Writing of curriculum.

**Year 3- AY19-20**

**2nd Quarter (November - January)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Writing of curriculum

**Year 3- AY19-20**

**3rd Quarter (February – April)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Writing of curricula

**Year 3- AY19-20**

**4th Quarter (May – July)**

<b>ISMP Goal #</b>	<b>Department Objectives</b>	<b>Annual Program Budget Goal</b>	<b>Tasks</b>
<b>1</b>	Effectuate a comprehensive departmental professional development plan	N/A	1. Adhere to T&H Faculty Professional Development plan
<b>1,3,4</b>	Revisit four-year degree proposal	N/A	1. Writing of curricula