

# GCC

**GUAM COMMUNITY COLLEGE**

*Kulehon Kumunidát Guáhan*

*Kulehon Kumunidát Guáhan*



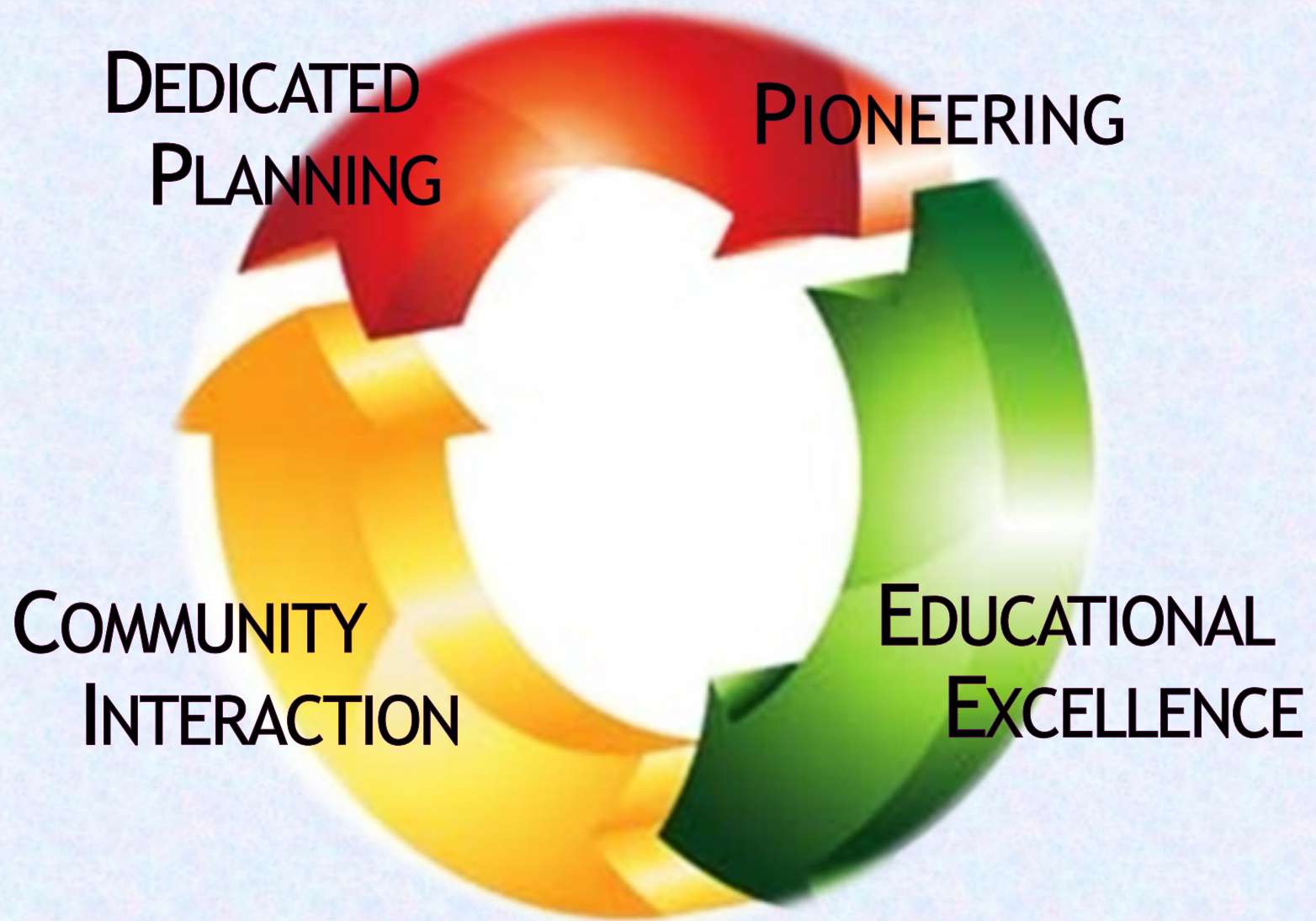
# INSTITUTIONAL STRATEGIC MASTER PLAN (ISMP) 2009-2014

**CLOSING  
THE  
LOOP**

Friday, November 22, 2013  
Multi-Purpose Auditorium



# ISMP 2009~2014



# INITIATIVE I ~

## Pioneering

**IDENTIFY CAREER, TECHNOLOGY,  
EDUCATION, AND SKILLS TO IMPROVE  
GUAM'S WORKFORCE**



# Pioneering

Identify employer needs assessment

Develop program to partner with workforce training providers

## STRATEGIES

- Develop needs assessment
- Create program to partner

# Pioneering ~ Closing the Loop



Annual survey [continuous]

➤ Develop needs assessment



Networking activities [ongoing]

➤ Create program to partner

**INITIATIVE II ~**

# **Educational Excellence**

**SUSTAINED ACCREDITATION THROUGH  
ASSESSMENT AND PROGRAM REVIEW**



# Educational Excellence

Reaffirmation of  
accreditation status

SLO driven courses &  
programs

Assessment for  
programmatic change

## STRATEGIES

- Sustained accreditation
- Link program review, assessment, institutional planning & resource allocation to SLOs



# Educational Excellence ~ Closing the Loop



CEWD course assessment

➤ Sustained  
accreditation



Participatory Governance Self  
Assessment Report



Direct resource allocation  
linked with assessment

# Educational Excellence ~ Closing the Loop



Curriculum Manual



Technology Plan |  
DE Plan [ongoing]

Resource allocation based on  
program review  
[ongoing]

Curriculum integrity  
[ongoing]

Implement electronic storage  
[ongoing]

➤ Link program review, assessment, institutional planning & resource allocation to SLOs



**INITIATIVE III ~**

# **Community Interaction**

**IMPROVE AWARENESS & INCREASE PUBLIC  
AND FISCAL SUPPORT**

# Community Interaction

Community awareness & affinity for GCC

Support of GCC's vision

Diverse resources

## STRATEGIES

- Enhance GCC's brand identity
- Increase & improve student retention



# Community Interaction

Grant funding

Support “green” events

Workplace Giving Program

Increase Outreach Programs

## STRATEGIES

- Grow Programs / Go Green / Give Now
- Outreach program
- Enrollment Campaign

# Community Interaction ~ Closing the Loop



Marketing survey [continuous]

- Enhance GCC's brand identity



Branding campaign [continuous]

- Increase & improve student retention



Awareness of college activities [continuous]



# Community Interaction ~ Closing the Loop



Grant submittals

- Grow Programs / Go Green / Give Now



Renewable energy grants

- Outreach program



Workplace Giving participation

- Enrollment Campaign



Community interaction

# INITIATIVE IV ~

## Dedicated Planning

**MEASURE PROGRESS THROUGH A  
SYSTEMATIC REVIEW & EVALUATION  
PROCESS**



# Dedicated Planning

Improve institutional effectiveness

Qualitative assessments

## STRATEGIES

- Develop measurement orientation program
- Utilize assessment planning cycle

# Dedicated Planning ~ Closing the Loop



Tool & process (TracDat)

[ongoing]

- Develop measurement orientation program

- Utilize assessment planning cycle



Process/timeline/template  
to measure institutional  
effectiveness [ongoing]

**GCC**  
**2014~2020**  
**INSTITUTIONAL**  
**STRATEGIC**  
**MASTER**  
**PLAN**





# 2014-2020 ISMP

**Student-Centered  
Learning**

**Professional  
Development**

## GOAL 1

Retention  
and  
Completion

# 2014-2020 ISMP

**Physical Master Plan**

**Participatory  
Governance**

## GOAL 2

Conducive  
Learning  
Environment

# 2014-2020 ISMP

## GOAL 3

**Financial/Resource  
Allocation Master Plan**

Improvement  
and  
Accountability

**Resource Allocation**



# 2014-2020 ISMP

## GOAL 4

**The GCC Brand**

Visibility and  
Engagement

**Internationalizing GCC**



The GCC Wellness Center