

GCC

GUAM COMMUNITY COLLEGE

Kulehon Kumunidát Guáhan

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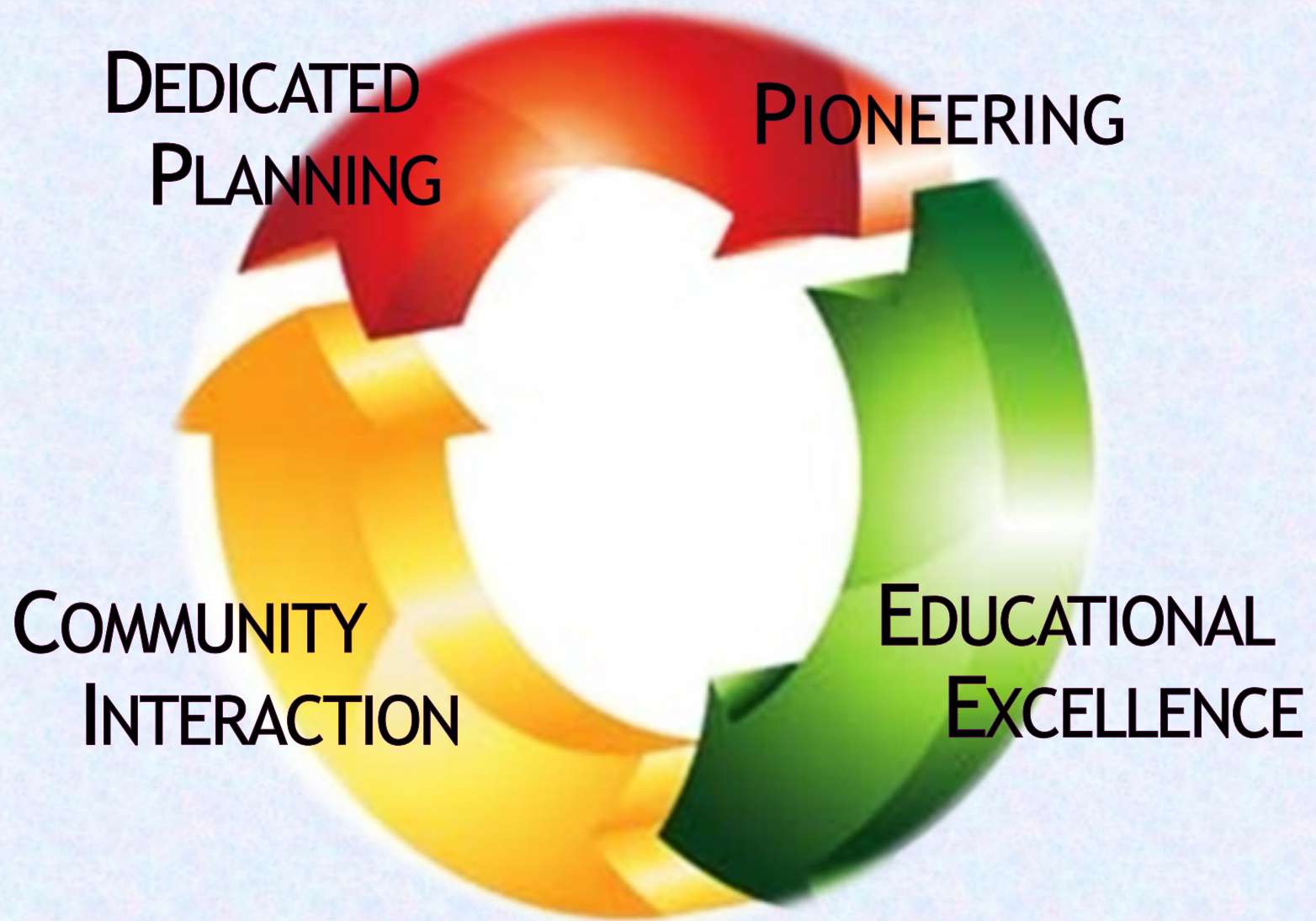


INSTITUTIONAL STRATEGIC MASTER PLAN (ISMP) 2009-2014

**CLOSING
THE
LOOP**

Friday, November 22, 2013
Multi-Purpose Auditorium

ISMP 2009~2014



INITIATIVE I ~

Pioneering

**IDENTIFY CAREER, TECHNOLOGY,
EDUCATION, AND SKILLS TO IMPROVE
GUAM'S WORKFORCE**

Pioneering

Identify employer needs assessment

Develop program to partner with workforce training providers

STRATEGIES

- Develop needs assessment
- Create program to partner

Pioneering ~ Closing the Loop



Annual survey [continuous]

➤ Develop needs assessment



Networking activities [ongoing]

➤ Create program to partner

INITIATIVE II ~

Educational Excellence

**SUSTAINED ACCREDITATION THROUGH
ASSESSMENT AND PROGRAM REVIEW**

Educational Excellence

Reaffirmation of
accreditation status

SLO driven courses &
programs

Assessment for
programmatic change

STRATEGIES

- Sustained accreditation
- Link program review, assessment, institutional planning & resource allocation to SLOs

Educational Excellence ~ Closing the Loop



CEWD course assessment

➤ Sustained
accreditation



Participatory Governance Self
Assessment Report



Direct resource allocation
linked with assessment

Educational Excellence ~ Closing the Loop



Curriculum Manual



Technology Plan |
DE Plan [ongoing]

Resource allocation based on
program review
[ongoing]

Curriculum integrity
[ongoing]

Implement electronic storage
[ongoing]

➤ Link program review, assessment, institutional planning & resource allocation to SLOs

INITIATIVE III ~

Community Interaction

**IMPROVE AWARENESS & INCREASE PUBLIC
AND FISCAL SUPPORT**

Community Interaction

Community awareness & affinity for GCC

Support of GCC's vision

Diverse resources

STRATEGIES

- Enhance GCC's brand identity
- Increase & improve student retention

Community Interaction

Grant funding

Support “green” events

Workplace Giving Program

Increase Outreach Programs

STRATEGIES

- Grow Programs / Go Green / Give Now
- Outreach program
- Enrollment Campaign

Community Interaction ~ Closing the Loop



Marketing survey [continuous]

- Enhance GCC's brand identity



Branding campaign [continuous]

- Increase & improve student retention



Awareness of college activities [continuous]

Community Interaction ~ Closing the Loop



Grant submittals

- Grow Programs / Go Green / Give Now



Renewable energy grants

- Outreach program



Workplace Giving participation

- Enrollment Campaign



Community interaction

INITIATIVE IV ~

Dedicated Planning

**MEASURE PROGRESS THROUGH A
SYSTEMATIC REVIEW & EVALUATION
PROCESS**

Dedicated Planning

Improve institutional effectiveness

Qualitative assessments

STRATEGIES

- Develop measurement orientation program
- Utilize assessment planning cycle

Dedicated Planning ~ Closing the Loop



Tool & process (TracDat)

[ongoing]

➤ Develop measurement orientation program

➤ Utilize assessment planning cycle



Process/timeline/template to measure institutional effectiveness [ongoing]

GCC
2014~2020
INSTITUTIONAL
STRATEGIC
MASTER
PLAN



2014-2020 ISMP

**Student-Centered
Learning**

**Professional
Development**

GOAL 1

**Retention
and
Completion**

2014-2020 ISMP

Physical Master Plan

**Participatory
Governance**

GOAL 2

Conducive
Learning
Environment

2014-2020 ISMP

GOAL 3

**Financial/Resource
Allocation Master Plan**

Improvement
and
Accountability

Resource Allocation

2014-2020 ISMP

GOAL 4

The GCC Brand

Recognition

Internationalizing GCC



The GCC Wellness Center