| **TASK-A** | to develop a marketing plan which helps to enhance GCC’s brand identity |
| --- | --- |
| 1. **Specific Activities to Address Task**
 | Convene Taskforce to compile, review, and develop a measurement orientation program |
| Person Responsible | VP, Administrative Services Division |
| Timeline |  |
| Status |  |
| Performance Measure |  |
| Percent Completed |  |
| Next Steps | Activity will be reassigned.  |
| Comments | VP formally notified GCC of his intent to retire September 30, 2010. Accordingly, this task will be assessed and reassigned by President.  |
|  |  |
| 1. **Specific Activities to Address Task**
 | Develop qualitative assessments for each project (plan) identify by task force (e.g., ISMP, Technology, Assessment, and Facility) |
| Person Responsible | VP, Administrative Services Division |
| Timeline |  |
| Status |  |
| Performance Measure |  |
| Percent Completed |  |
| Next Steps | Activity will be reassigned.  |
| Comments | VP formally notified GCC of his intent to retire September 30, 2010. Accordingly, this task will be assessed and reassigned by President.  |

| **TASK-B** | utilize the existing two-yer Assessment Planning Cycle |
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| 1. **Specific Activities to Address Task**
 | Publish scheduled timetable which follows the 2-year assessment cycle to disseminate status of plans |
| Person Responsible | VP, Administrative Services Division |
| Timeline |  |
| Status |  |
| Performance Measure |  |
| Percent Completed |  |
| Next Steps | Activity will be reassigned.  |
| Comments | VP formally notified GCC of his intent to retire September 30, 2010. Accordingly, this task will be assessed and reassigned by President.  |
|  |  |
| 1. **Specific Activities to Address Task**
 | Present 2-year measure of institutional effectiveness to DCs, MTM, and Board |
| Person Responsible | VP, Administrative Services Division |
| Timeline |  |
| Status |  |
| Performance Measure |  |
| Percent Completed |  |
| Next Steps | Activity will be reassigned.  |
| Comments | VP formally notified GCC of his intent to retire September 30, 2010. Accordingly, this task will be assessed and reassigned by President.  |