



Jingle

CONTEST!



What is an "SLO"?

SLO stands for Student Learning Outcomes. For each course offered, SLOs are identified to inform students what they will be able to achieve, know, think and/or value after the successful completion the GCC course. By knowing what is expected in the course, students can work toward the successful achievement of their educational goals.

What is a "Jingle"?

A short and easily remembered tune and song used to advertise a message on the television, the radio and other media.

How can an SLO Jingle earn me \$250?

The Guam Community College is conducting an SLO Jingle Contest to promote the importance of SLOs to our students and to the general public. The contest is open to currently enrolled GCC postsecondary students and registered GCC Alumni members. The First Place winner will receive \$250, the Second Place winner will receive \$100, and the Third Place winner will receive \$50!

For more information, contact **Bobbie Leon Guerrero** at the **Center for Student Involvement (CSI)**

Tel: 735-5518/9 Email: barbara.leonguerrero@guamcc.edu

SLO Jingle Contest OFFICIAL RULES

Eligibility

1. The contest is open to currently enrolled GCC Postsecondary and Adult High School students and GCC Alumni.
2. Contestants must be 18 years or older.

Binding Agreement

1. By entering this SLO Jingle Contest, you hereby agree to all of the OFFICIAL RULES.
2. These Rules will form a legally binding agreement with you, so please read them carefully.

How to Enter

1. All entries must be original music and lyrics. No copyrighted material shall be used.
2. Entries can be no more than 60 seconds in length and must be submitted in an audio CD format with:
A) words & music; and B) music bed only.
3. **Entries must be submitted by 4:00pm on Tuesday, October 26, 2010**, to the Center for Student Involvement (CSI) office.
4. Each CD must be accompanied by a typewritten sheet with the contestant's:
A) Full name; B) Mailing address; C) Contact phone numbers; D) Email address; and the E) Complete jingle lyrics.
5. A contestant may submit as many original compositions as he/she chooses, however each entry must be on a separate CD and accompanied by the typewritten information sheet.
6. Each entry must conform to the Submission Guidelines.

Submission Guidelines

1. The objective of the GCC SLO Jingle Contest is to create an original jingle promoting the benefits of SLOs to our students and to the general public. The winning jingle may be featured in GCC's TV, radio, and online marketing, and any other promotional methods chosen. By entering the contest, each contestant grants the Guam Community College an irrevocable world-wide license to use, copy, display, perform, distribute and transmit their submission.

2. Contestants guarantee that their entry is unique and in no way similar to existing copyrighted material. GCC will deem ineligible any entry that infringes on another's property rights. Contestants agree to defend, indemnify and hold the Guam Community College harmless from any and all losses, expenses, claims or liabilities arising out of a breach of this representation or warranty.
3. The jingle must include the words: Guam Community College, Student Learning Outcomes, SLO or SLOs, and GCC at least once.
4. Entries must be submitted in an audio CD format and can be no more than 60 seconds in length.
5. Entries containing content that GCC determines to be inappropriate will be rejected. Some examples of inappropriate content include: profanity, derogatory language, violence and/or sexual content.

Prizes

- 1st Place - \$250 cash
- 2nd Place - \$100 cash
- 3rd Place - \$50 cash

Judging and Selection of Winners

1. Three winners may be selected among all the eligible entries received by the October 26, 2010, deadline. Winners will be notified via their email address on or before November 16, 2010.
2. A panel of judges will be selected by the Academic Affairs Vice President.
3. All entries will be judged on a 20 point scale for melody, composition, originality, lyrics, and the creativity of the inclusion of the required words: Guam Community College, Student Learning Outcomes, SLO or SLOs, and GCC.
4. As a condition of entry, all contestants agree to assign all ownership and intellectual property (including without limitation copyright) rights in and to the jingle, including without limitation, music and lyrics to the Guam Community College.
5. All winners, as a condition to being awarded any prize, grant permission for the Guam Community College to make public and otherwise use winners' name, likeness and voice for publicity purposes.
6. The judges' scoring and decisions will be final.

COMING SOON!!! The **SLO Song Contest** (Spring 2011) and the **SLO Music Video Contest** (Fall 2011)